What drives you nuts in the elearning process?

What challenges do you face during needs assessment?

Unrealistic expectations

Different goals

It's not actually a training need

Course length

Unclear goals.

Lack of clarity

Not clear info

Customers thinking want they want is what they need.

Changes after the fact

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What challenges do you face during needs assessment?

Incomplete vision

SME is not clear on goal

Unrealistic goals

Limited details provided

Nobody knows what they need

The business doesn't know what they REALLY want.

Unclear goals

They want content dumps

Not actually a training issue

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What challenges do you face during needs assessment?

Scope clarity

Leaders don't know what they need

Area leaders not doing a proper needs assessment

Getting the right data

ELearning is not the answer

Incomplete content

New feature requests not what learner's need

Scope creep

The hat they want covered in class is not what they want measured.

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What should be in a storyboard?

Strongly disagree → **Strongly agree**

Conceptual, representative line drawings — 3.9

Exact replicas of the slide — 2

Screen shots of every software step — 2

All narration — 2.1

All interactions (description or symbol) — 2.7

Goal of the slide — 4.3

All text that goes on the slide — 2.1

Navigation — 3.7

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