



DESIGNING A WOMEN'S MINISTRY

PART 3: ENLARGING YOUR MINISTRY THROUGH OUTREACH



TODAY'S GOAL

Equip women with strategies for reaching others
for Christ through their ministries

DESIGNING A WOMEN'S MINISTRY SERIES

Part One: Laying the Foundation

What are we trying to do?

Part Two: Developing a Plan

Who are we serving and how can we meet their needs?

Part Three: Enlarging Your Ministry Through Outreach

How can we share the love of Christ with Others?

Part Four: Establishing a Bible Study Program

How can we help our people to grow?

LEADERSHIP TRAINING
FOR WOMEN IN MINISTRY





AGENDA

PART ONE

What is outreach and why are we supposed to do it?

PART TWO

Perceptions

PART THREE

How can we reach out?



PART ONE

What is outreach and why are we supposed to do it?





OUTREACH



BRING A FRIEND DAY



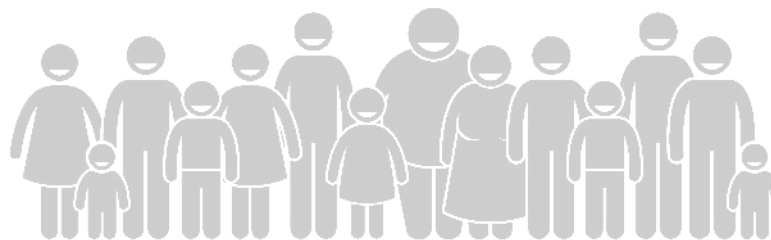
Outreach is....



IT'S PUTTING OUT THE WELCOME
MAT AND INVITING NON-
BELIEVERS TO COME IN

- Connecting with others about Jesus.
- Christian outreach is evangelism.
- Welcoming others into the Body of Christ.
- Working to bless and help others so that we may share with them the message of salvation.

Outreach is also faith in action



What use is it, my brethren, if someone says he has faith but he has no works? Can that faith save him? If a brother or sister is without clothing and in need of daily food, and one of you says to them, “Go in peace, be warmed and be filled,” and yet you do not give them what is necessary for their body, what use is that? Even so faith, if it has no works, is dead, being by itself.

James 2:14-17

Where are we now?



- **We desire** to help and bless others and share eternal life.
- **We feel guilty** that we don't do a better job of evangelization.
- **We've tried** to witness, etc. and have not felt successful.
- We live in a world where nobody seems to be interested in Christianity.

WE CAN LEARN.

Why Haven't We Done More Outreach?



- We've wanted to personally focus on God and grow deeper spiritually.
- We've been afraid of being "friends with the world" James 4:4, I Cor. 15:33
- Effective training has been unavailable.
- Money, time, and energy have been a problem.
- We are afraid of ridicule and rejection.
- We've thought that only people with the spiritual gift of evangelism were needed or able to effectively reach others.

What Goes Wrong When We Do Try?



- Poor preparation and planning bring poor results.
- Poor follow-through produces shallow believers but few disciples.
- We try to do spiritual work with natural means and end up with no spiritual victory.

A photograph of five wooden blocks, each with a white face and a dark border, arranged in a row on a wooden surface. The blocks spell out the word 'FAITH' in a serif font. The background is a blurred wooden surface, suggesting a table or desk. The lighting is soft, creating a warm and contemplative atmosphere.

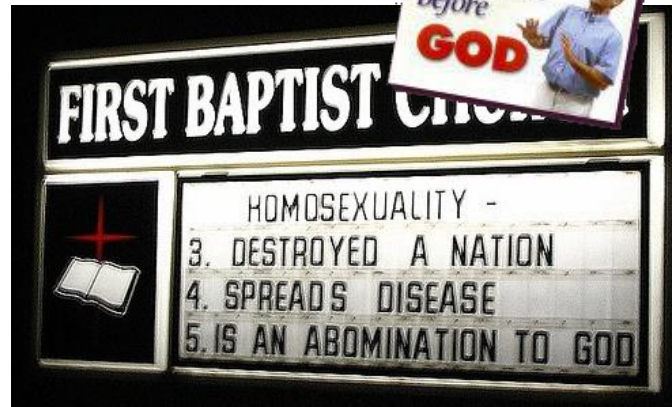
FAITH

How did you catch Christianity?

Chat at your tables.

On the recording, pause and ponder.

Did you catch Christianity through this?





Let's go back to the drawing board and look at the original blueprint for outreach

Why reach out?



Jesus' Marching Orders

Therefore go and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, and teaching them to obey everything I have commanded you.

1



2

Make disciples
Baptizing
Teaching



3

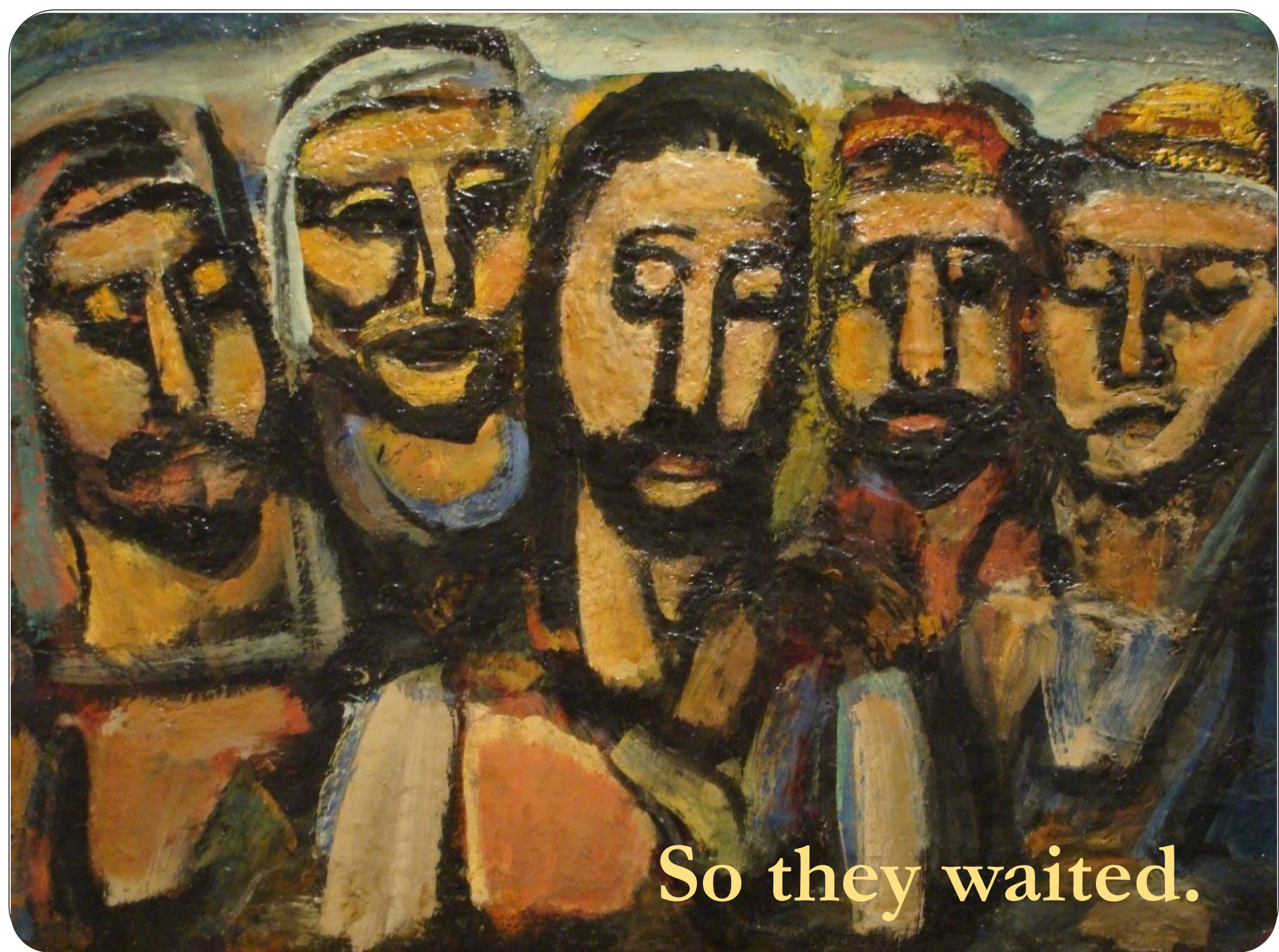


Got it.

BUT WAIT!
THERE'S MORE.

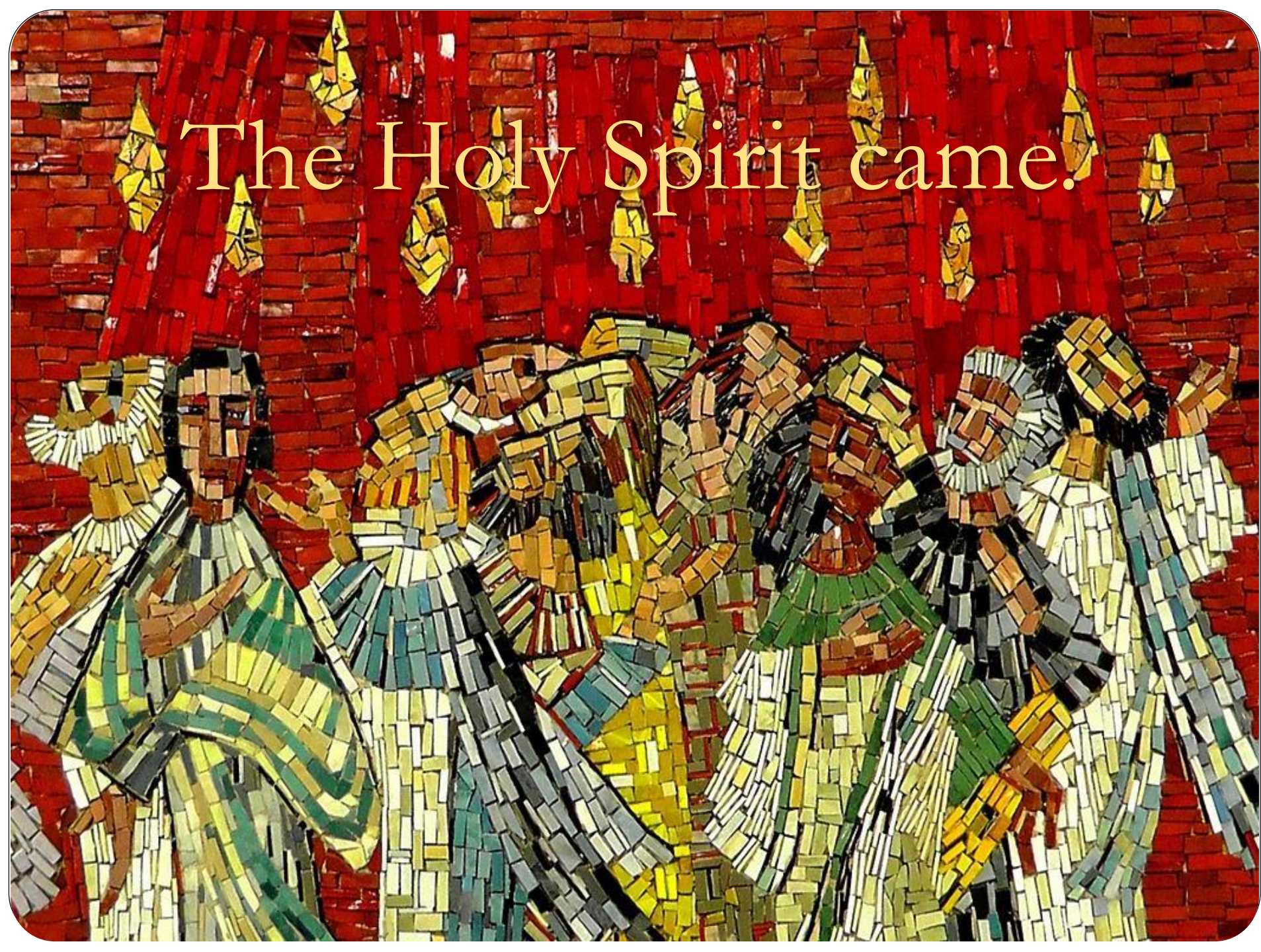
“But you will receive power when the Holy Spirit comes on you; and you will be my witnesses in Jerusalem, and in all Judea and Samaria, and to the ends of the earth.” Acts 1:8

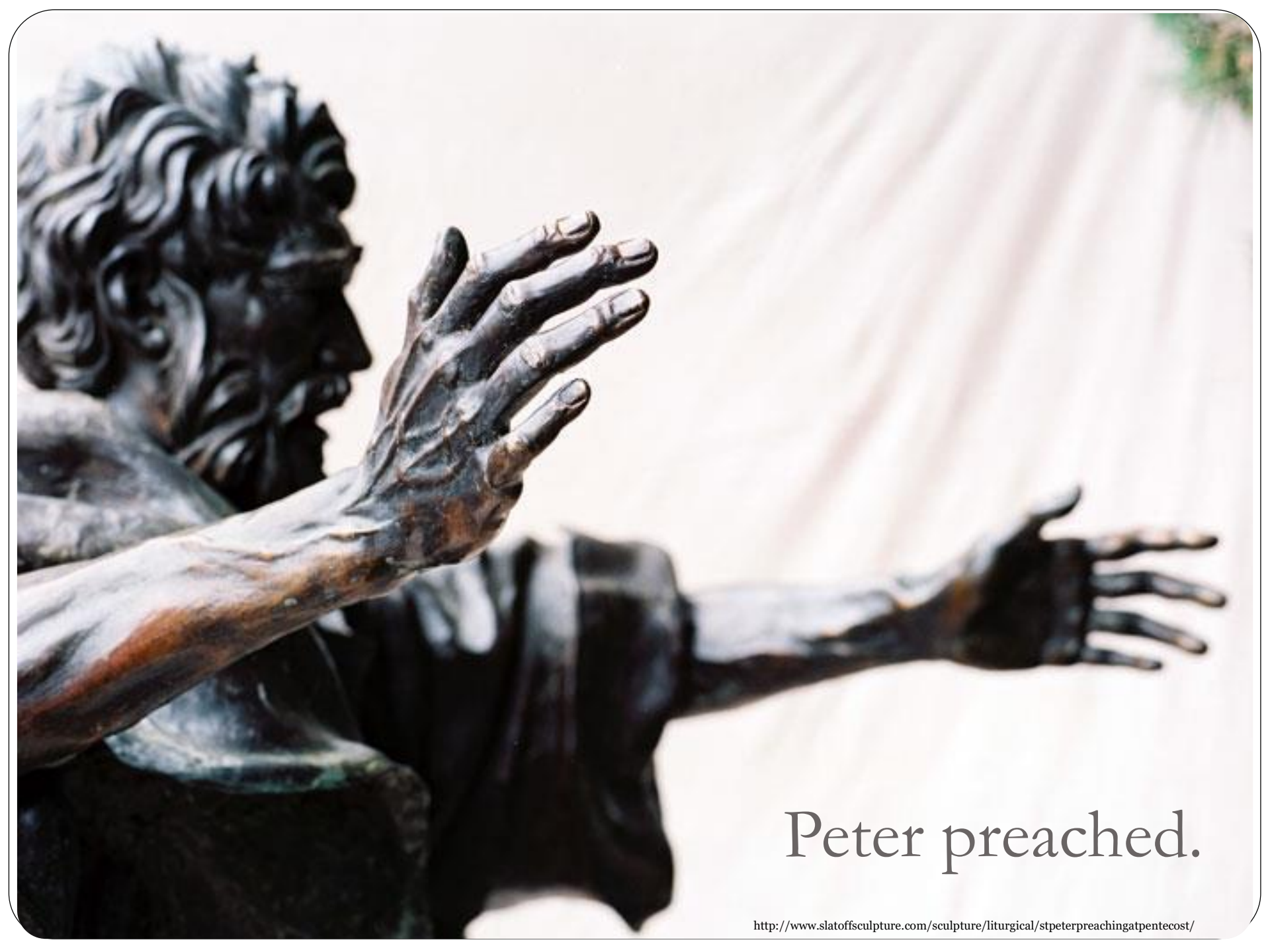





So they waited.

The Holy Spirit came.





Peter preached.

A large crowd of people gathered for a selfie in Bangladesh, 2014. The crowd is dense and extends far into the background. Many people are holding up their phones to take a picture. The background shows a city street with buildings and a flag.

World's Largest Selfie

Powered by Lumia 730

1,151 people 2014 in Bangladesh

BAM! 3000 people get saved.



Instant mega-church.

Now what?

Make disciples
Baptize
Teach



Follow the directions!
Do it like Jesus did.

[The new believers] devoted themselves to the apostles' teaching and to fellowship, to the breaking of bread and to prayer. Everyone was filled with awe at the many wonders and signs performed by the apostles. All the believers were together and had everything in common. They sold property and possessions to give to anyone who had need. Every day they continued to meet together in the temple courts. They broke bread in their homes and ate together with glad and sincere hearts, praising God...

Acts 2:42-47

THE CHURCH GROWS!

3000 plus more daily

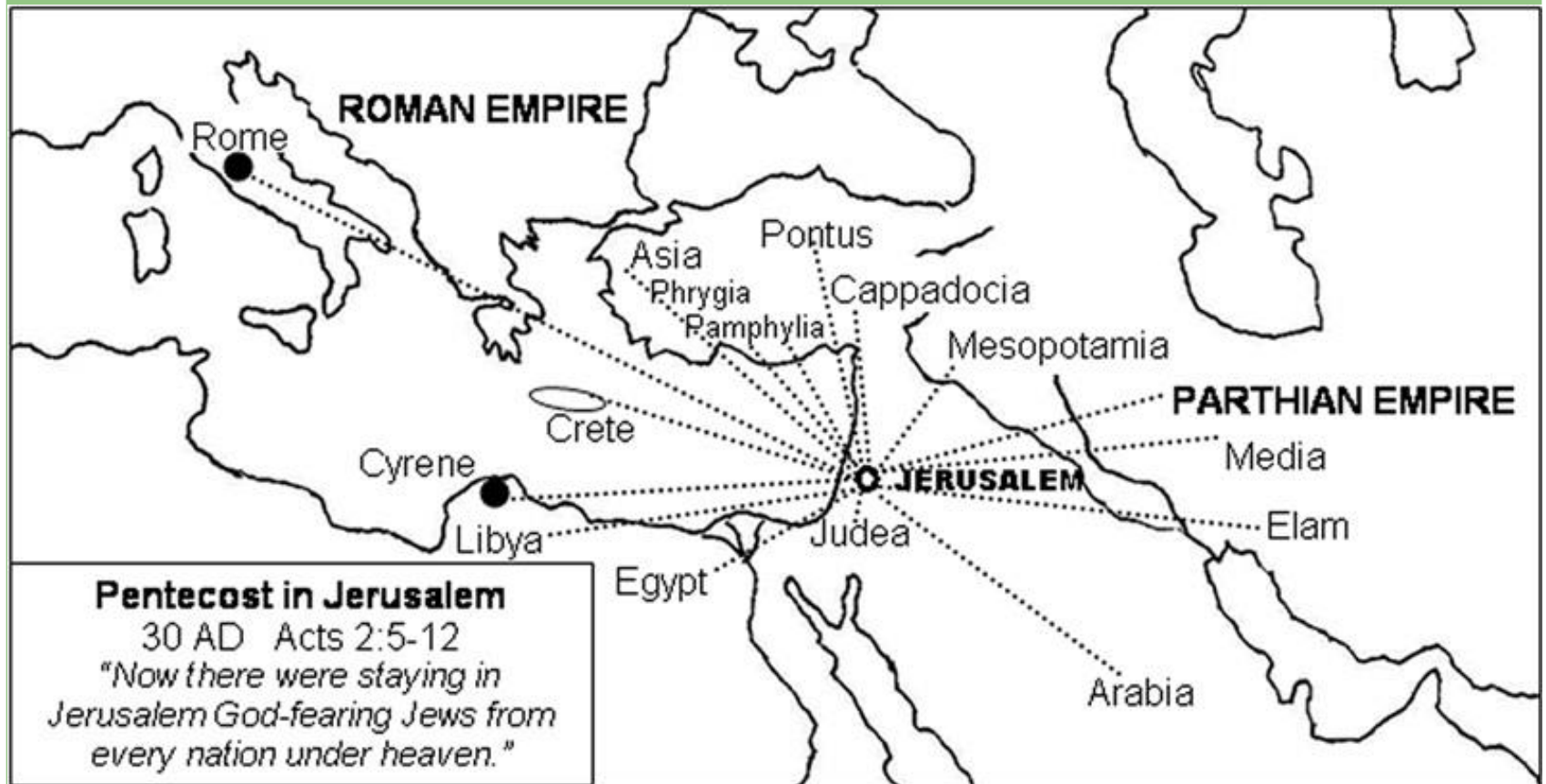


[They were together praising God]and **enjoying the favor of all the people. And the Lord added to their number daily those who were being saved.**

Acts 2:47



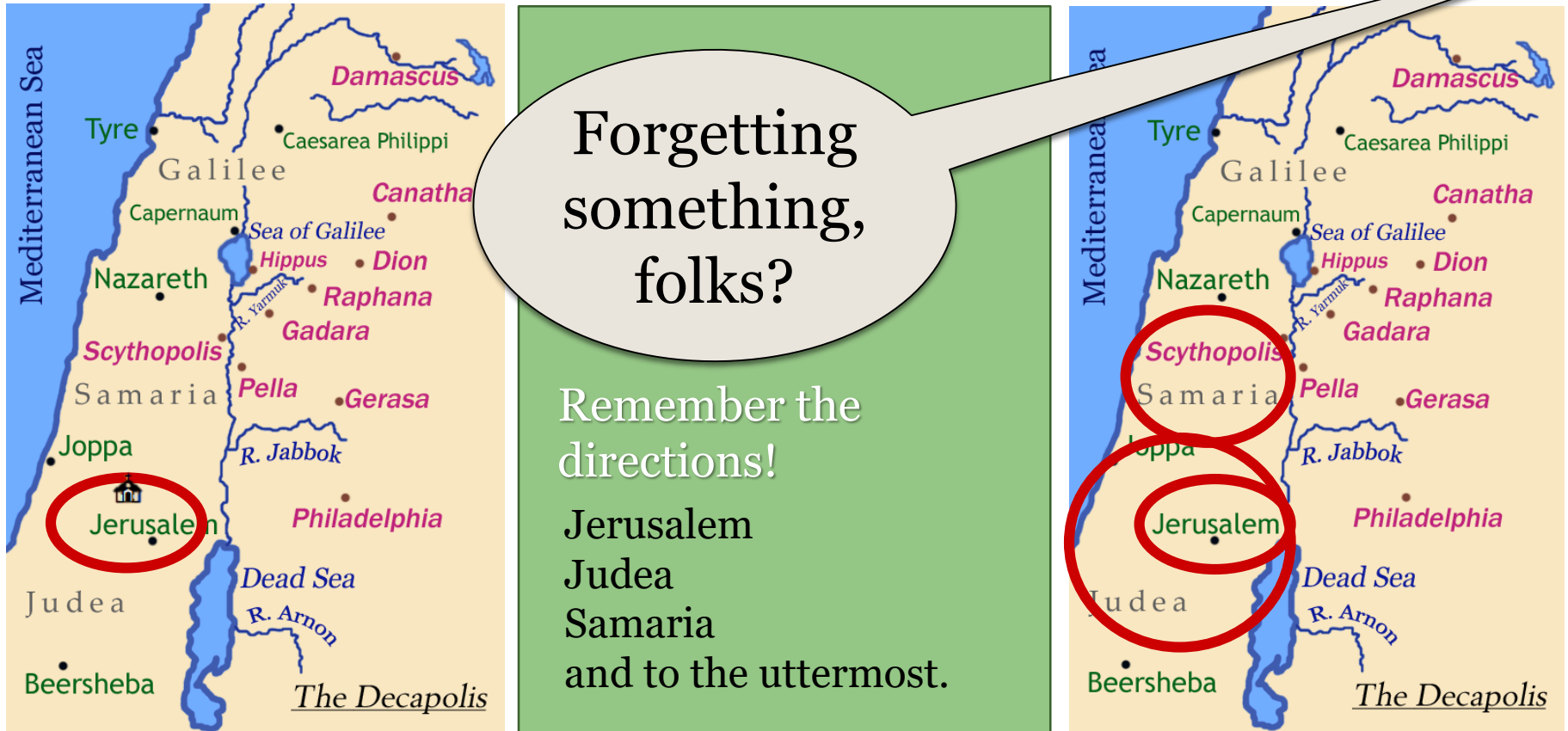
Many of the 3000 new believers went home and the gospel went with them.





The church grew as people shared their new faith

BUT GOD INTENDED MORE!

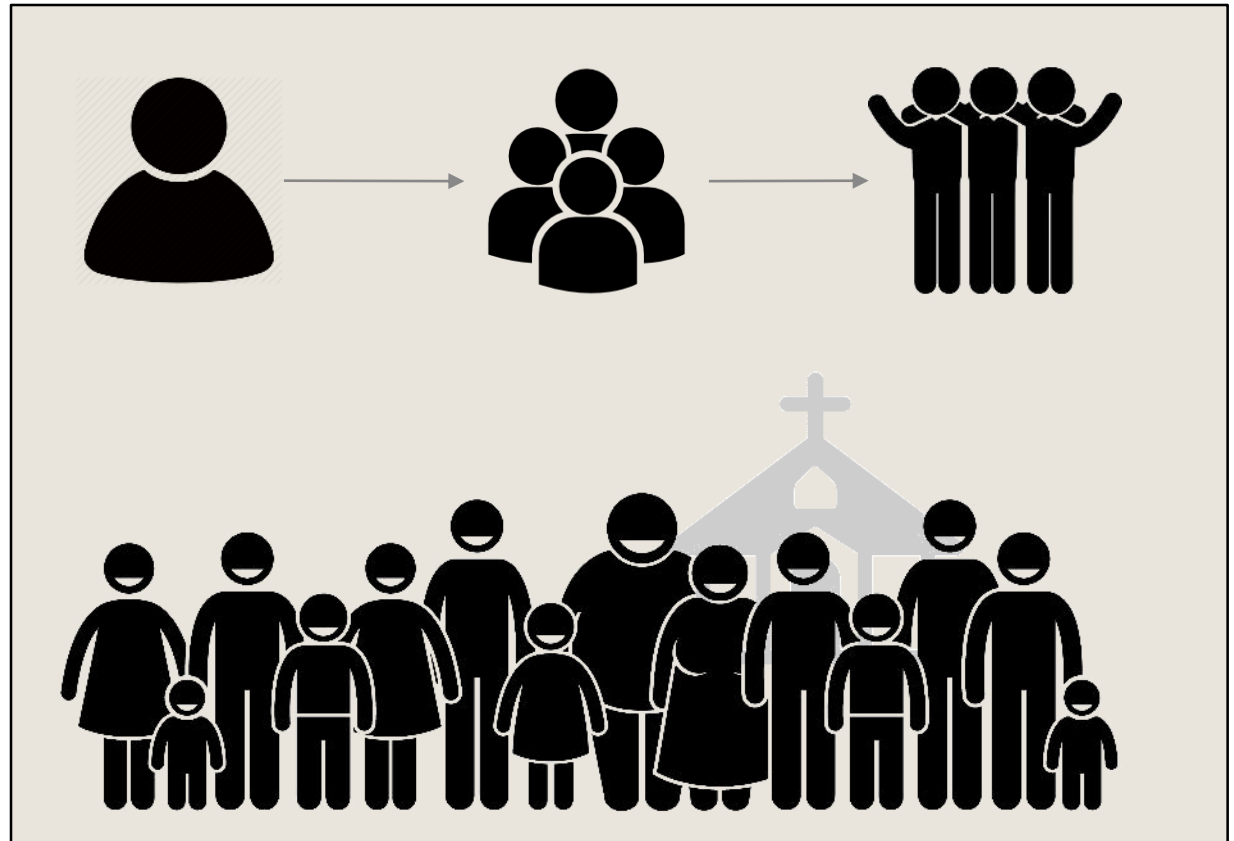


A great persecution arose against the assembly which was in Jerusalem in that day. **They were all scattered abroad throughout the regions of Judea and Samaria**, except for the apostles.



Those who
had been
scattered
preached the
word
wherever
they went.

Acts 8:4



And the church continued to grow

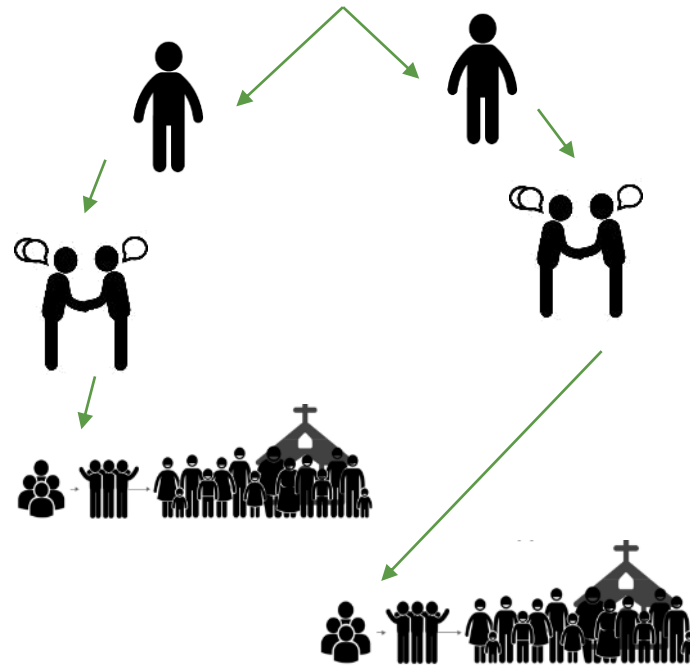


There were places that hadn't heard the message yet. So the church sent people to tell them.



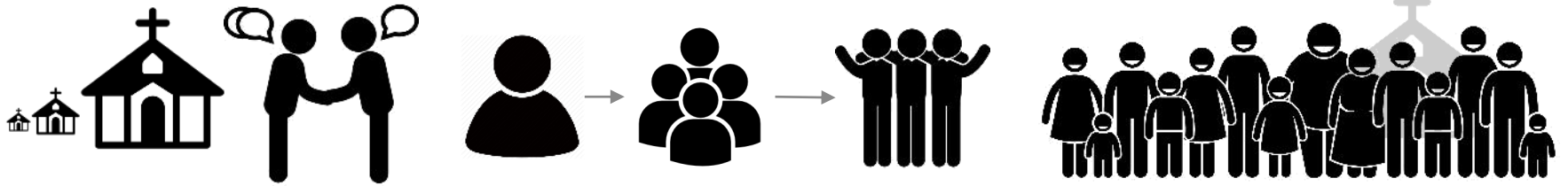
The Holy Spirit said, “Set apart for me Barnabas and Saul for the work to which I have called them.” So after they had fasted and prayed, they placed their hands on them and sent them off.

Acts 13:1-3



And the church continued to grow

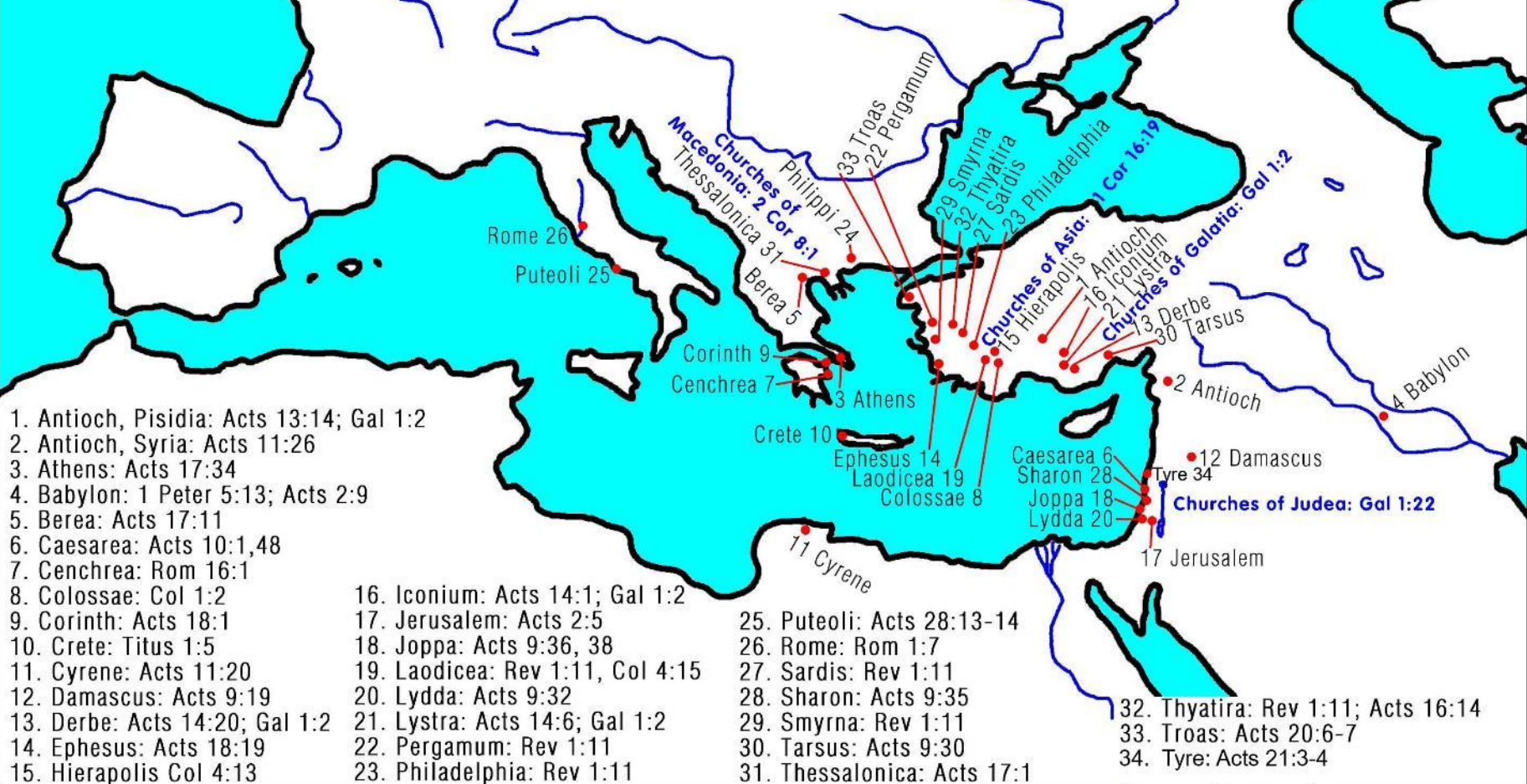




Regions of Churches

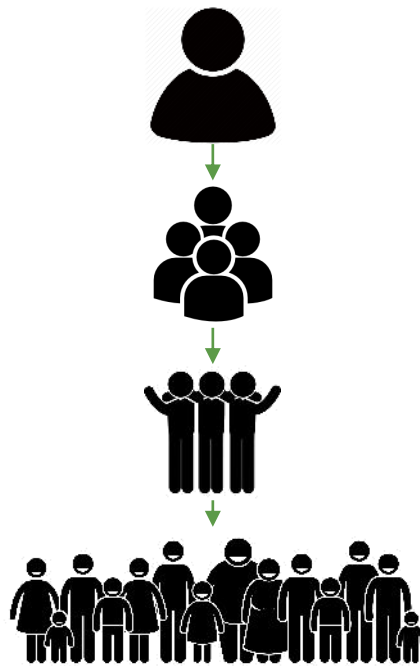
- A. Region of Phoenicia: Acts 11:19
- B. Region of Samaria: Acts 8:14, 25
- C. Churches of Judea: Gal 1:22
- D. Churches of Galatia: Gal 1:2
- E. Churches of Asia: 1 Cor 16:19
- F. Churches of Macedonia: 2 Cor 8:1

Local churches of the Bible: 70 AD



NEW
TESTAMENT
CHURCH
GROWTH:
GUIDING
PRINCIPLES

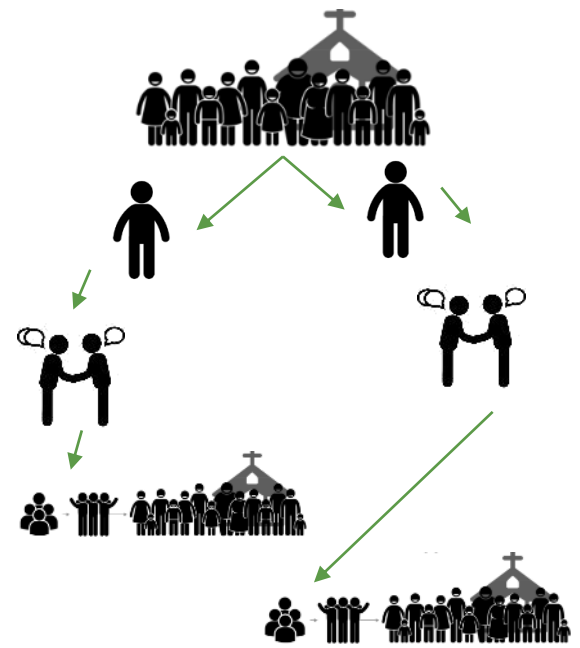
Share the Gospel
with others.



EVANGELISM

The job of all believers

Send others where
you can't go.



MISSIONS

For designated believers

Think
about it.

If the growth of the church in America today solely depended on how you are sharing your faith, how would we be doing?



Ouch.



You know it
does, right?

And you're thinking....

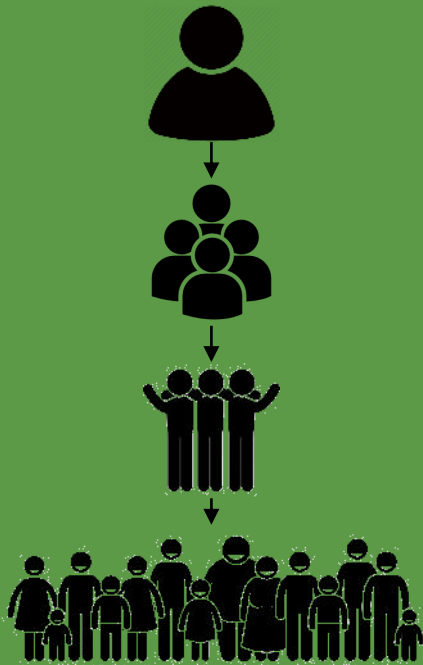
But I haven't been to classes and I don't know the bible really well and I get all tongue tied and I just don't know what to say.

Neither did the early Christians.

EARLY CHURCH

Their personal story
Oral teaching they heard

**The New Testament
wasn't even written yet!!**



A gift to share
The best gift EVER!

21ST CENTURY CHURCH

New Testament
Access to scripture

Zillion bible translations
Searchable online bibles
TV ministries
Christian radio
Christian books
Christian bookstores
Concerts
Mega-churches
Etc, etc, etc

Your personal story

In the Early Church, Christianity spread like wildfire with no tools and lots of persecution.



A gift to share
The best gift EVER!

The gift remains the same. So why isn't it spreading in the 21st century church?

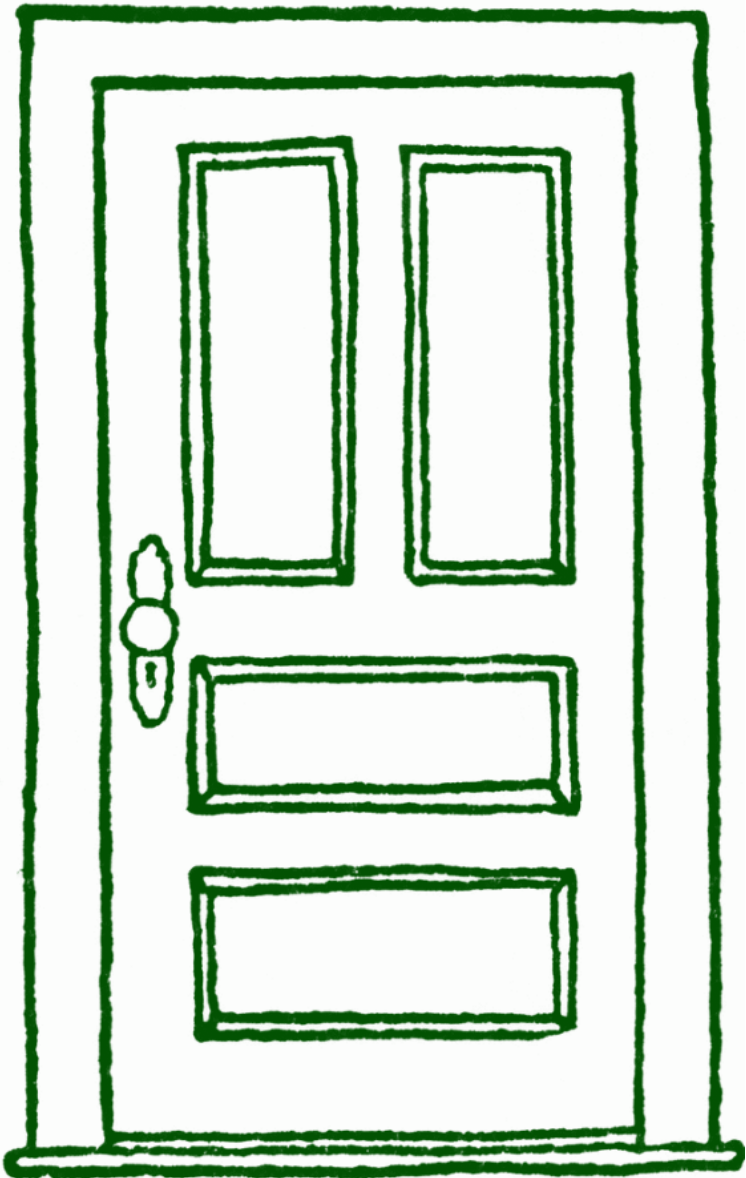
We have a perception problem.



PART TWO

We have a perception
problem. Big time.

IT'S ALL ABOUT OPENING DOORS



EVANGELISM

Sharing the good news about salvation through Jesus with someone who doesn't know. Sharing the gospel.

OUTREACH

Work of the church in the community to connect with others.

MISSIONS




“...blaze the trail, to pioneer, to initiate kingdom breakthroughs into new areas, and to lay foundations on which others can build. When it comes to extending the reign of God on earth, they ... go first.”¹

....set apart for a distinct task that is fulfilled beyond the boundaries of the church.²

require the appointing of individuals to the task of “stepping beyond” the boundaries of the local church’s influence in order to *initiate the kingdom where it would not otherwise occur.*³

¹Miley, George. 2003. Loving the Church, Blessing the Nations: Pursuing the Role of Local Churches in Global Mission.

^{2,3} hMark Naylor 2008 <http://impact.nbseminary.com/the-difference-between-missions-and-outreach/>



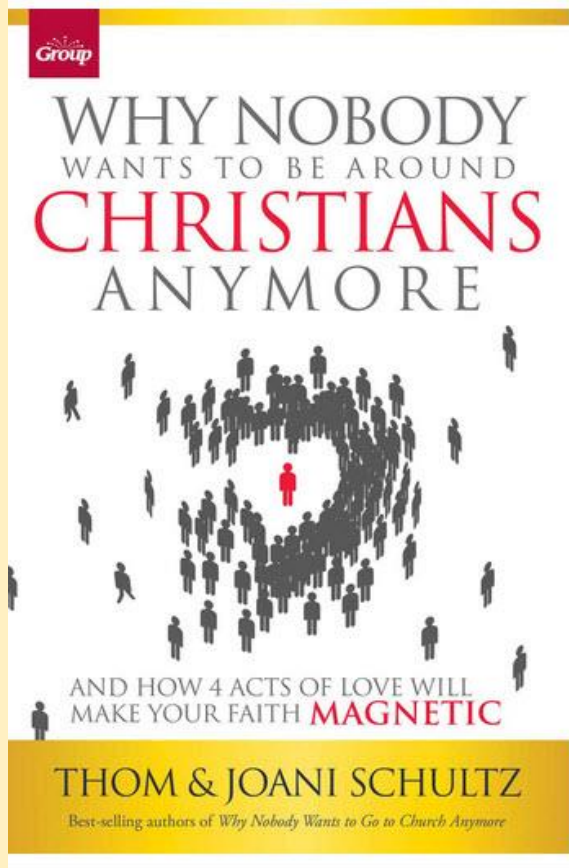
HOW
CONTAGIOUS
IS OUR
CHRISTIANITY?

Do people want what we have?

PERSPECTIVE FROM OTHERS

What are people thinking about Christians?





85% of Americans view
Christians as
hypocritical.

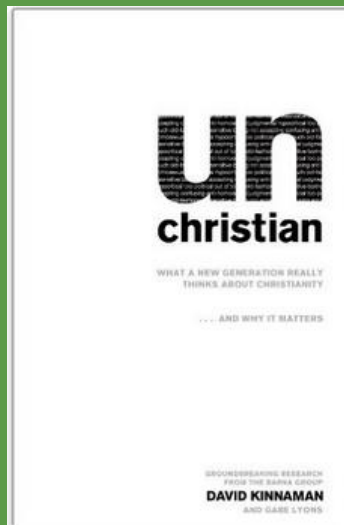
87% of Americans view
Christians as
judgmental.

Known for what we
are **against** not for
what we are for.



16-29 year olds perceive
Christianity to be

anti-homosexual
judgmental
hypocritical
too political
sheltered
focused on getting converts,
not caring about the person.



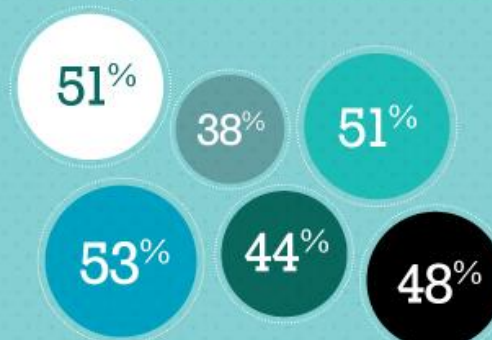
HOW THE CHRISTIAN COMMUNITY REPRESENTS JESUS

● ALL CHRISTIANS
 ● EVANGELICAL
 ● NON-EVANGELICAL BORN AGAIN CHRISTIANS
 ● NOTIONAL
 ● PRACTICING CATHOLIC
 ● PRACTICING PROTESTANT

PHARISAICAL ATTITUDES / CHRIST-LIKE ACTIONS



CHRIST-LIKE ATTITUDES & ACTIONS



PHARISAICAL ATTITUDES & ACTIONS

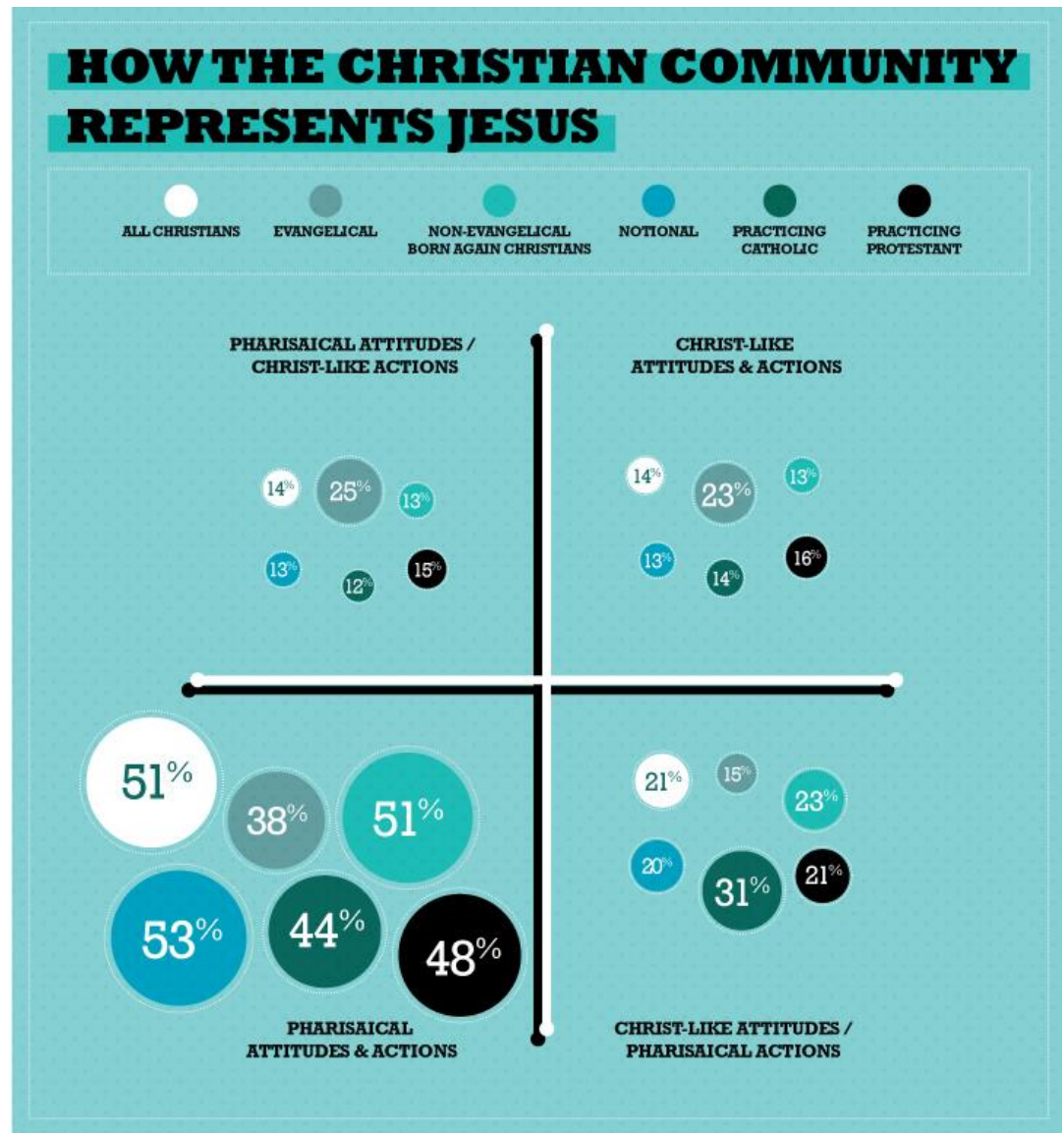


CHRIST-LIKE ATTITUDES / PHARISAICAL ACTIONS

Our own behavior is often **PHARISAICAL**

51% of self-identified Christians in the US have the same hypocritical and judgmental attitudes and actions portrayed by the Pharisees in the New Testament.

Only 14% live with attitudes like Jesus.
Ouch.



Barna Group. 2013



Jean Marrapodi

Yesterday at 12:49pm · Providence, RI · 🌐

For a workshop I'm teaching this weekend: I'm looking for insights from my church and non church people.

Fill in the blank: The Christians I know are _____.

What is the first word (or words) that comes to mind?



William ... as they are in the sight of God, and no more (and no less). (From St. Francis of Assisi, Admonitions (20), with a little adjustment to fit the stem you provided, and a parenthetical to remind me that the same is true of everyone I meet, Christian or not. Kind of keeps things real.)

Like · Reply · Yesterday at 5:06pm · Edited



Elisabeth On fire for Jesus! Imperfect and human with a love of God

Like · Reply · Yesterday at 6:03pm



Carolyn Human.

Like · Reply · Yesterday at 6:05pm



Gary Hypocrates

Like · Reply · Yesterday at 6:34pm



Ursula Normal people

Like · Reply · Yesterday at 7:27pm



Lou Living love.

Like · Reply · Yesterday at 9:42pm



Mary "Holier than Thou" types who can't break off the Church-speak at times and speak like a normal person.

Like · Reply · Yesterday at 9:55pm · Edited



Leslie My friends!

Like · Reply · Yesterday at 10:35pm



Stephen Judgemental

Like · Reply · 23 hrs



Jean Marrapodi This is just the kind of thing I'm looking for. Thank you all! I'm collecting thru Friday.

Like · Reply · 23 hrs



Karen Loving

Like · Reply · Yesterday at 1:30pm



Judy r kind

Like · Reply · Yesterday at 2:09pm



Barbara Do not have to tell me they are Christians, I can tell by how they act!

Like · Reply · 1 · Yesterday at 2:25pm



Alison Loving

Like · Reply · Yesterday at 2:27pm



Bill The same as the Hindus Jews Muslims Buddhists American Indians Atheists Unitarians Jedis and Klingons that I know

Like · Reply · 1 · Yesterday at 4:13pm



Mark American

Like · Reply · Yesterday at 4:36pm



Kelli Hypocrites

Like · Reply · 21 hrs · Edited



Mark Progressive

Like · Reply · 16 hrs



Sandra LOVING

Like · Reply · 15 hrs



Ari compassionate

Like · Reply · 14 hrs



Michelle Loving! 😊

Like · Reply · 9 hrs



Jean Marrapodi I love having diverse friends. I so value your perspectives.

Like · Reply · 22 mins · Edited



Dennis Genuine, and not just church goers!

Like · Reply · 2 hrs



Susan Fake, judgemental and hypocritical, as least here in SC..sorry it's the truth, unfortunately, so sad....

Like · Reply · 1 hr



Jean Marrapodi

September 12 at 12:42pm · Edited ·

My friends who are non-church folks- what bugs you about Christians?
Teaching a workshop next weekend. Would love your insights.

Like Comment Share

Gery M. Taveras, Lisa Murdock Padula and Michele Hill Berkley like this.



Judy Fosher Go with your heart and speak about the generosity and kindness that we try to project. Sometimes the Holier than thou attitude comes through but you know what the next thing is we meet some one who is so humble and we have a teaching right before our eyes.

Like · Reply · September 12 at 1:38pm



Judy Fosher Shalom.

Like · Reply · September 12 at 1:38pm



Kathleen Hassan There's a bumper sticker that says, "I don't have a problem with Jesus... It's his fan club that annoys me." And that is exactly how I felt, that is... until I became a Christian and really understood what it meant to be in Christ. There are still a lot of them that annoy me because they try too hard to convince others that their way is the only right way. No one likes to be shamed into a relationship with God or told that they've been doing it wrong. Everything I did in my spiritual journey was exactly what brought me to this moment. And in God's eyes and in his perfect and divine timing - all of it was exactly what it was supposed to be.

Like · Reply · 2 · September 12 at 2:44pm



Lisa Murdock Padula Love this post!

Like · Reply · September 12 at 3:00pm



Kate Byroade I've been a Christian my whole life, and my tradition is a liberal one. One of my own godfathers was gay and this wasn't a big deal at all for me or in my church. I never heard about hellfire. Sin was about failing to love God and your neighbor--not about trivia. Christians who've asserted that to be Christian means to judge and exclude and assumed a false authority to discern God's will are what annoys me most. They seem never to have read Matthew 25:40.

Like · Reply · 4 · September 12 at 3:43pm



Kathleen Hassan amen.

Like · September 12 at 4:25pm



Herb Collins Sometimes a lack of understanding that the light shines through many windows. That, perhaps, the path is not the goal.

Like · Reply · 2 · September 12 at 4:09pm



Janet Ward Moyers I remember a visiting pastor who looked out and said "Wow- some of you look like you were baptized in lemon juice!" So pleased that this an actual workshop!

Like · Reply · September 12 at 7:06pm



Joy Lavalley One of my pastors says you look like you were weaned on a dill pickle

Like · Reply · September 12 at 7:53pm



Judy Blankenship Cheatham These comments are so insightful. Thanks.

Like · Reply · September 12 at 7:54pm



Karen St.Laurent I've always had a hard time with religions that are more political than religious. I'm a very spiritual person and to have the politics of religion thrown in my face turns me off. The judgement from others, also a turnoff. I have a very strong faith sy... [See More](#)

Like · Reply · September 12 at 8:33pm



Marianne Markwarth What a great post! As a Catholic, I find all religions interesting. the thing that bothers me most about people who have strong religious convictions is that often times their focus on the "don'ts" overshadows all the "do's" that we're taught. "Do unto others" kind of sums up a lot of the do's. What gets lost in the judging is the underlying good that is most likely there, but may never get noticed.

Like · Reply · 1 · September 13 at 6:23am

PERSPECTIVE FROM US

What are Christians thinking about non-Christians?





Captain Obvious Asks
“Who should hear
about Christ?”



THEM

Who is us? Who is them?



believers

THEM

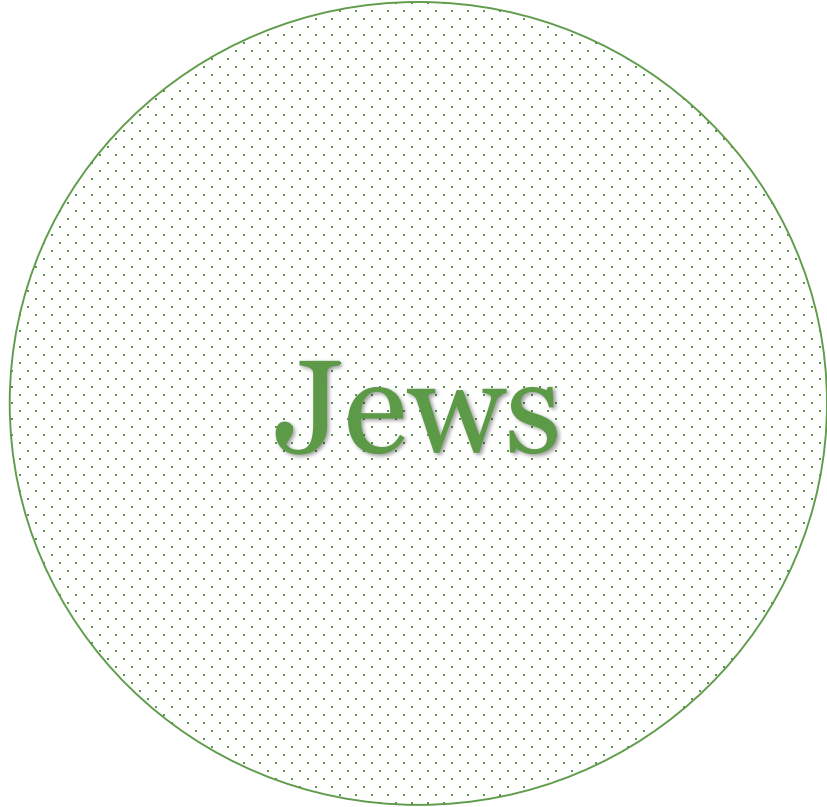
not believers



or



THEM



US

or

THEM



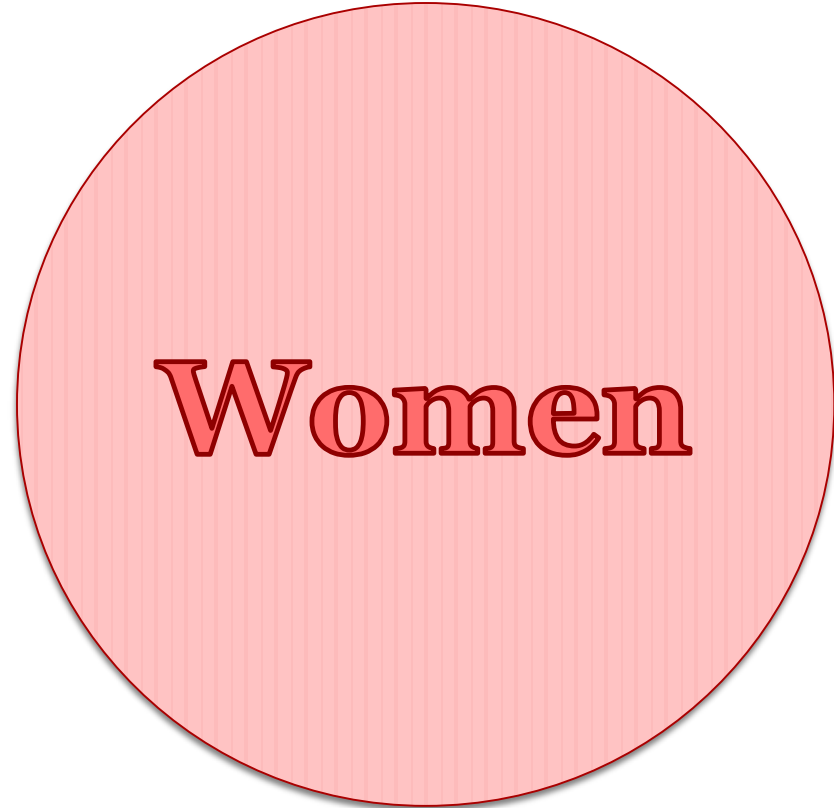
People at
church



or



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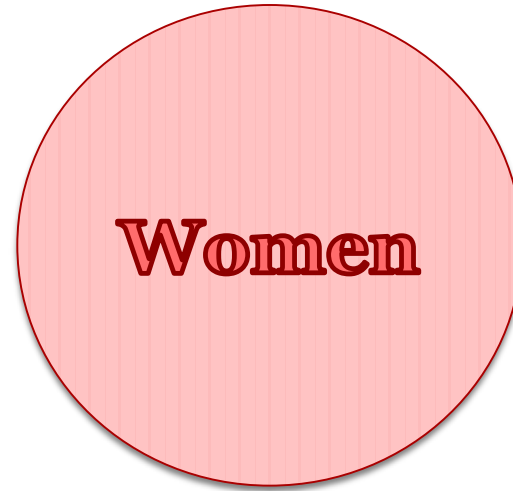




or

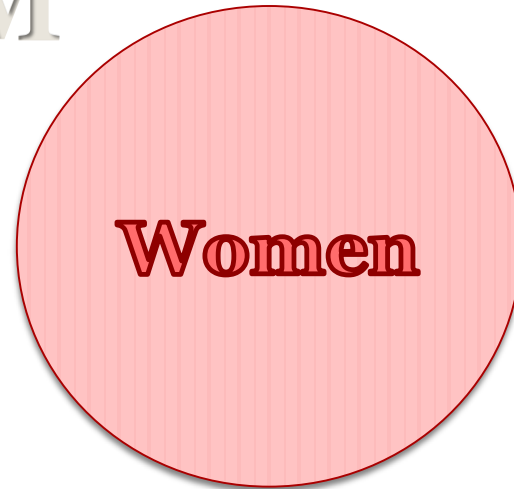


THEM



Believe on the Lord Jesus Christ and you will be saved.

THEM





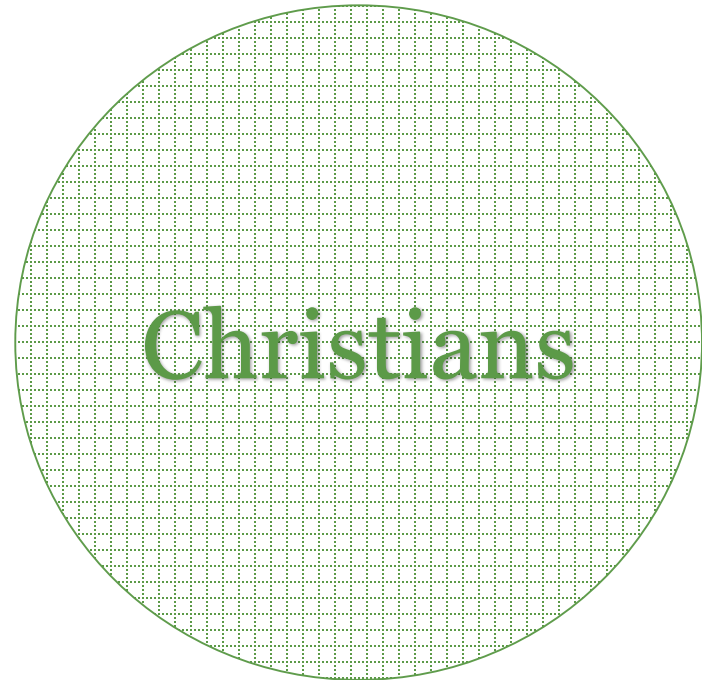
or



THEM

Gays?

Mormons?



Muslims?

Catholics?

Are all welcome?



Really?



Consider Paul

...and Ananias

The Concept of Other = Prejudice

Prejudice

From Wikipedia, the free encyclopedia

This article is about a discrimination concept. For legal procedure, see [Prejudice \(legal procedure\)](#).

Prejudice is prejudgment, or forming an opinion before becoming aware of the relevant facts of a case. The word is often used to refer to preconceived, usually unfavorable, judgments toward people or a person because of [gender](#), political opinion, [social class](#), [age](#), [disability](#), [religion](#), [sexuality](#), [race/ethnicity](#), [language](#), [nationality](#), or other personal characteristics. In this case, it refers to a positive or negative evaluation of another person based on their perceived group membership.^[1] Prejudice can also refer to unfounded beliefs^[2] and may include "any unreasonable attitude that is unusually resistant to rational influence".^[3] Gordon Allport defined prejudice as a "feeling, favorable or unfavorable, toward a person or thing, prior to, or not based on, actual experience".^[4]

JEWES HATED SAMARITANS

“But you will receive power when the Holy Spirit comes on you; and you will be my witnesses in Jerusalem, and in all Judea and **Samaria**, and to the ends of the earth.”

Acts 1:8



Remember the woman at the well?



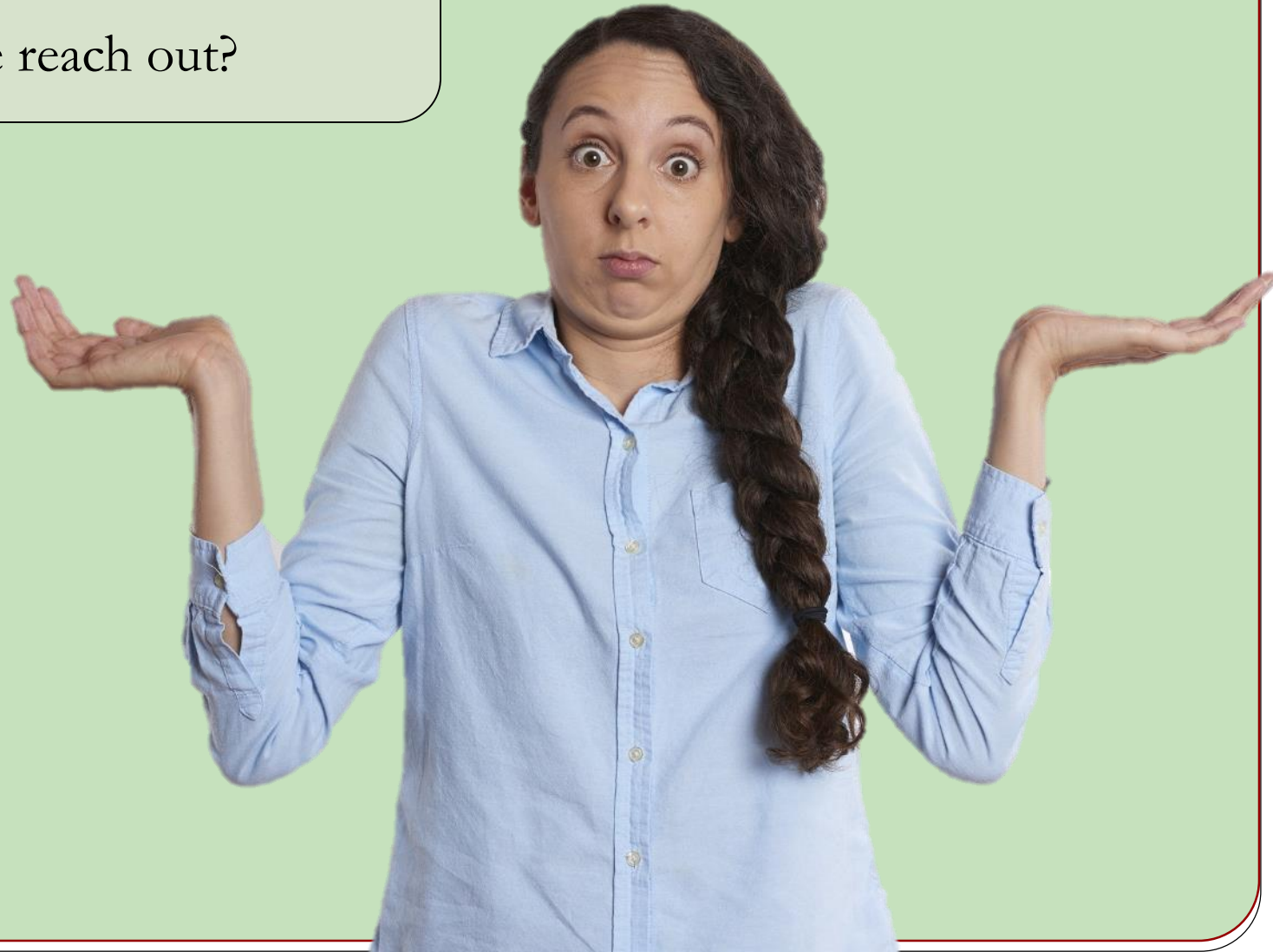
Jews didn't like Samaritans, but Jesus didn't care.


Before you speak to me about your religion, first show it to me in how you treat other people; before you tell me how much you love your God, show me in how much you love all His children; before you preach to me of your passion for your faith, teach me about it through your compassion for your neighbors. In the end, I'm not as interested in what you have to tell or sell as I am in how you choose to live and give.

Cory Booker

PART THREE

How can we reach out?



A vibrant cornfield under a sunset sky. The sun is low on the horizon, casting a warm glow over the green corn plants. The sky is a mix of blue and orange, with wispy clouds. The text 'If you build it, they will come' is overlaid in white, with 'If you build it,' in a serif font and 'they will come' in a cursive font.

If you build it,
they will come

Not necessarily.



How do you decide to attend an event?



From your Indian neighbor:
Come with me to temple for service

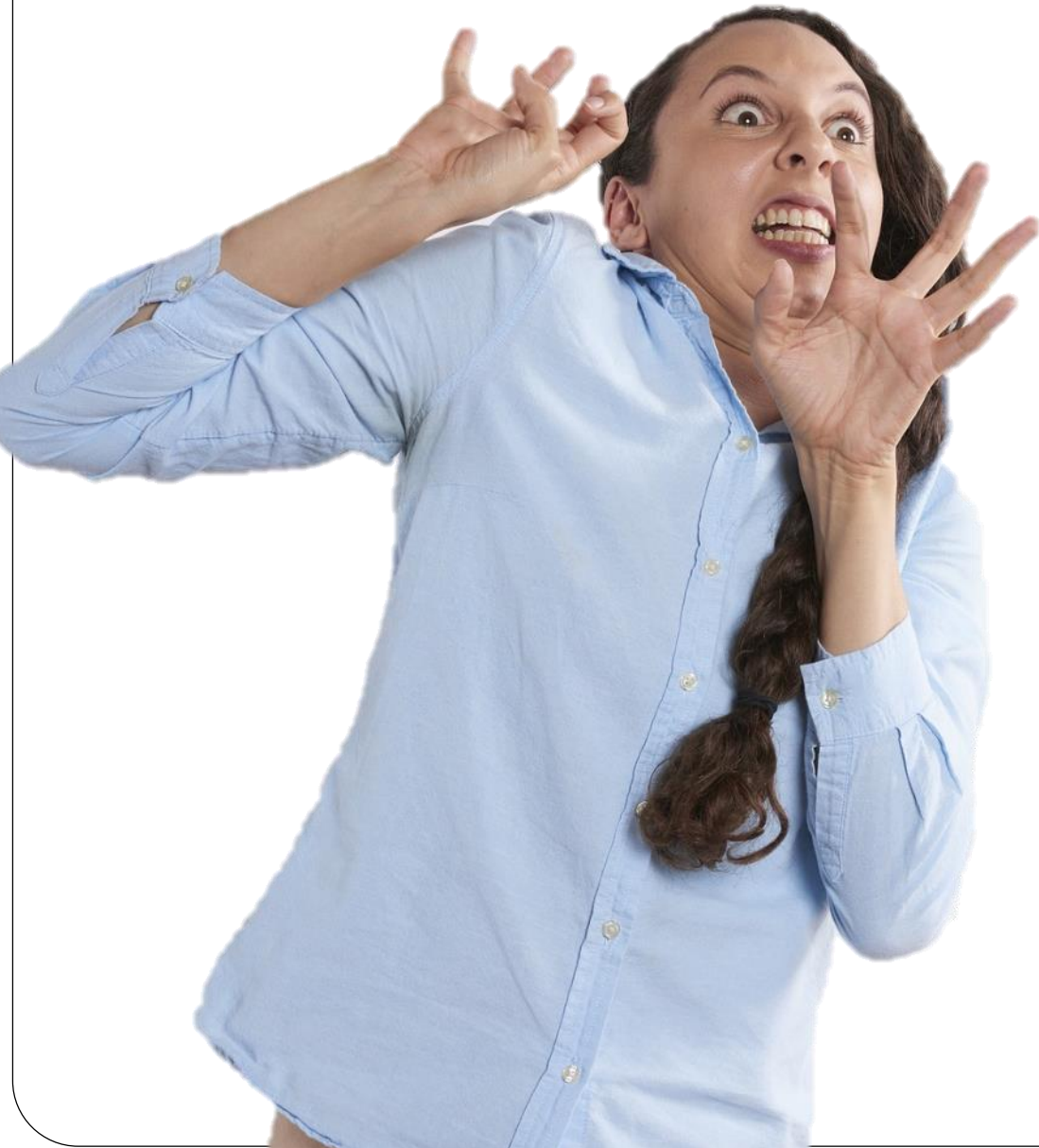
From your Mormon neighbor:
Come with me to our church's concert

From your atheist neighbor:
Come with me to the movies

From your lesbian co-worker:
Come with me to our dance party

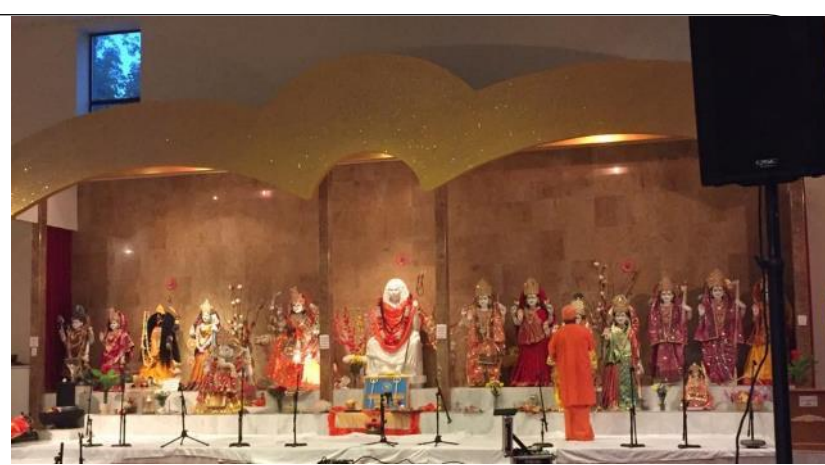
INVITATIONS
FROM THE
OTHER SIDE

Would you accept?



Fear of the
unknown.
It's scary.

That's what people feel when
they are invited to your events.



Seeing brings understanding.
Going opens doors for connection.
We need to be willing to meet people
where **they** are at.



A photograph of two women sitting on a wooden park bench, facing each other and engaged in conversation. The woman on the left is wearing a black and white striped dress and white shoes. The woman on the right is wearing a white and blue striped shirt, blue jeans, and white shoes. They are sitting on a wooden bench with black metal armrests. The background is a lush green park with trees and a large tree trunk in the center. The text is overlaid on the image.

WE EARN THE RIGHT TO BE HEARD BY SINCERELY LISTENING TO OTHERS.

Everyone has a story. You can't just blunder into a situation and callously share without listening. The Bible says that Jesus was a friend of sinners. That's our example—to be a friend, to listen to people, see where they are, and then take them where they need to go.

-From BillyGraham.org

What do people expect at church events?

Looking for research insights. Doing a women's ministries workshop for a leadership group. Non-church ladies: If your church friend invited you to come to a women's group at her church:

1. What would you expect?
2. What kinds of activities would intrigue you enough to go?



Cherrilynn I would expect coffee and pastries. Icebreaker games are always fun.

Like · Reply · 3d



Ann Marie Bible reading. Some kind of role play or something to relate today's problems can be found and solved through the Bible

Like · Reply · 3d



Elisabeth FOOD, singing and fellowship

Like · Reply · 3d



Elisabeth oh and a good speaker with a relevant topic

Like · Reply · 3d



Marianne I would want the content to be relatable to today's issues. I think I would also appreciate some quiet time to reflect (I'm into meditation).

Like · Reply · 3d



Wendi Coffee, asked my opinion and being accepted for it, insight or meaning greater than myself or family.

Like · Reply · 3d



Jean Marrapodi Thanks all!!!

Like · Reply · 2d



Pauline Safe place, not made to feel inferior because I dont believe the same as you, good coffee

Like · Reply · 2d

How Should We Be Reaching Out?

Effective outreach recognizes and uses all gift mixes, personalities and passions.

It is more than an event.



A group of people, including men and women, are gathered around a table in what appears to be a meeting or collaborative work environment. They are looking at documents and devices, suggesting a focused discussion or presentation. The image is semi-transparent, serving as a background for the text.

Outreaches need to be seeker friendly

- Events need to appeal to a broad cross section of women
- Ask yourself what the goal of the event is
 - Making connections, offering opportunities
- Remember it takes multiple hearings of the gospel before people embrace the message
- Watch out for churchy words. Attendees should not feel like they are listening to a foreign language.
- Church women need to mingle with invitees. Teach them how.

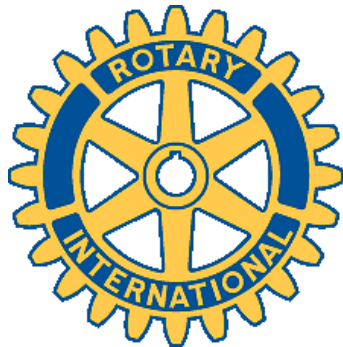
Let's...

...talk	Alpha, conversations, seeker-friendly Bible studies. etc.
...think	Intellectual and philosophical interchanges, apologetics
...look	testimonies
...feel	worship, warm fellowship
...do lunch	invitational, relational
...help	service

Each of us is usually most comfortable in sharing Jesus in one of the above ways. Unbelievers have comfort zones, too. The key is to match the talkers with the talkers, the thinkers with the thinkers, etc.

How Should We Be Doing Outreach?

Outreach must include the message of salvation—otherwise what we do and say is no different than what other “good groups” offer.



Nafe



How Do We Get People To Listen To Our Message?

1. Understand the gap.
2. Bridge aspects of culture.
3. Put grace before truth.
4. Commit to process vs. event.
5. Plan conversations.





Contagious Faith draws people to Christ

People want to see authentic faith

They want consistency

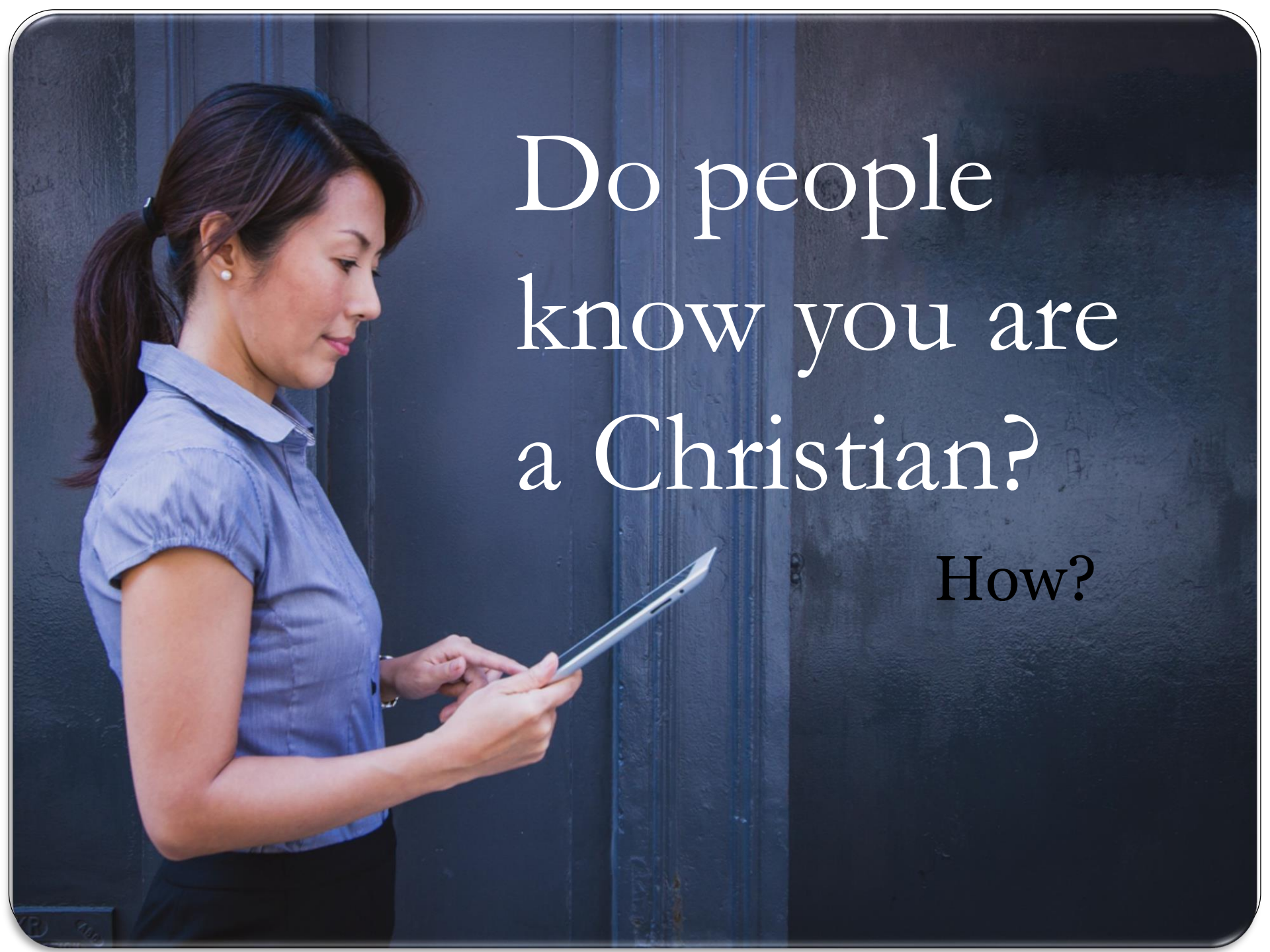
**They want faith that matters in the
things that matter to them**

**They don't want pat answers and
Christian jargon**



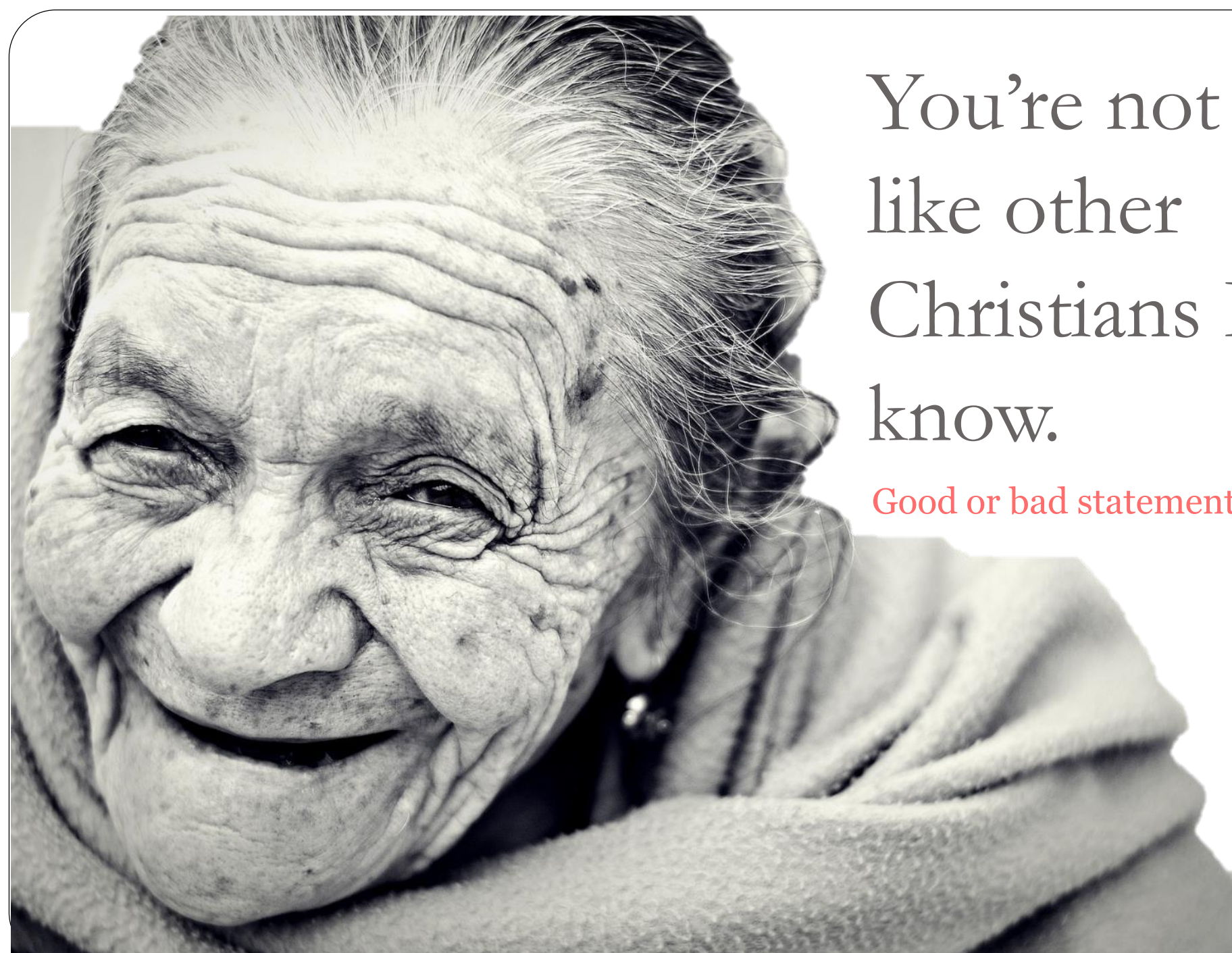
You're
different.

Why? What should
differentiate us?

A woman with dark hair in a ponytail, wearing a light blue short-sleeved button-down shirt, is shown in profile from the waist up. She is holding a silver tablet computer with both hands and looking down at the screen. The background is a dark blue, vertically-ribbed wall. The overall image has a dark, slightly grainy texture.

Do people
know you are
a Christian?

How?

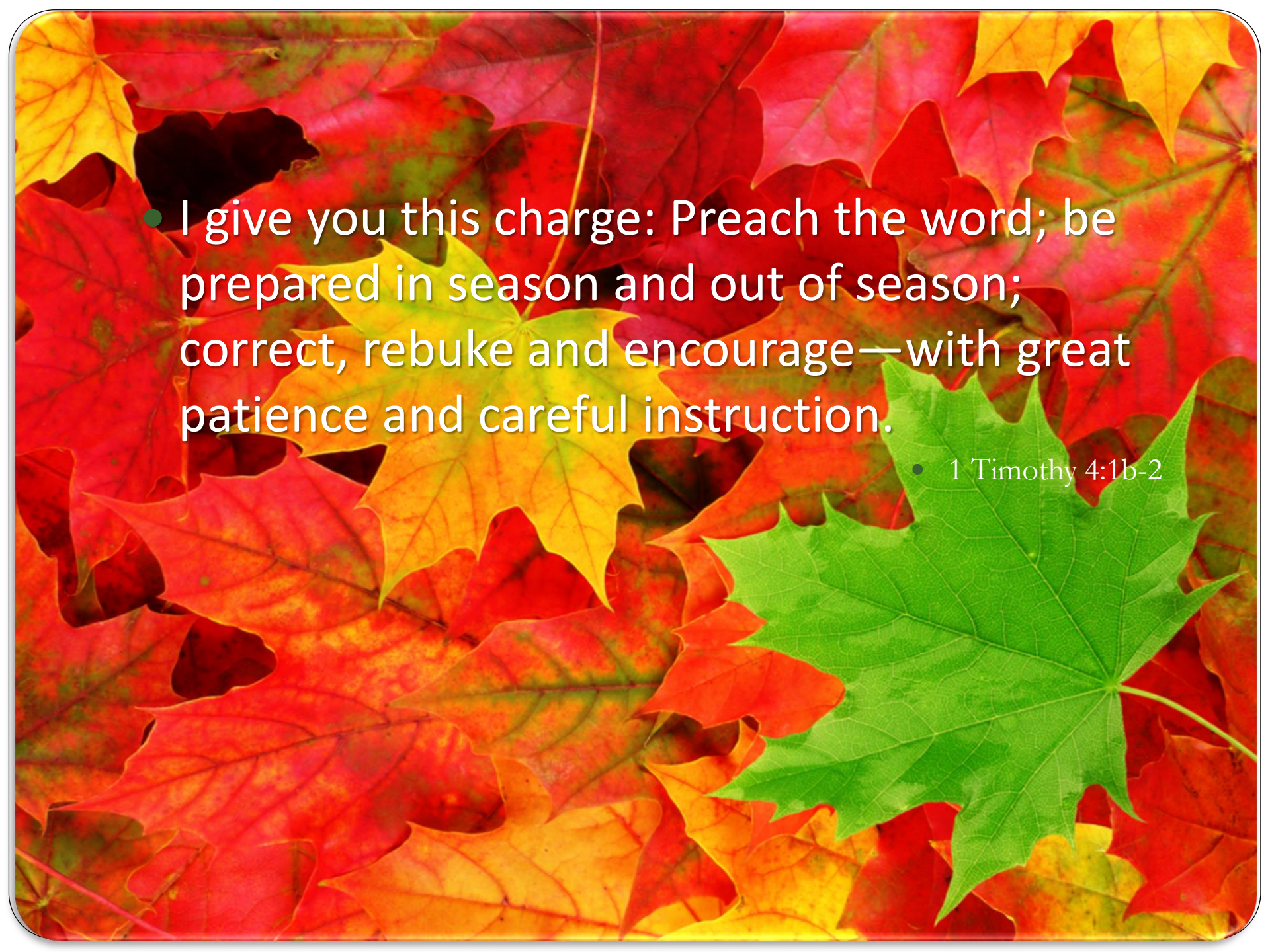


You're not
like other
Christians I
know.

Good or bad statement?



When should we share our faith?

- 
- I give you this charge: Preach the word; be prepared in season and out of season; correct, rebuke and encourage—with great patience and careful instruction.

- 1 Timothy 4:1b-2

Captain Obvious Asks

“Why do you share
your faith?”



Why Should We?

God loved and gave Jesus to save the world.

**BELIEVING
RECEIVES LIFE**



**NOT BELIEVING
RECEIVES
CONDEMNATION**

For God so loved the world that he gave his one and only Son, that whoever believes in him shall not perish but have eternal life.

For God did not send his Son into the world to condemn the world, but to save the world through him.

Whoever believes in him is not condemned, but whoever does not believe stands condemned already because they have not believed in the name of God's one and only Son.

How do you share your faith?

Before
I met
Christ

How
I met
Christ

Since
I met
Christ

How do you share the gospel?

All have
sinned
and that
keeps us
from God

Romans 3:23

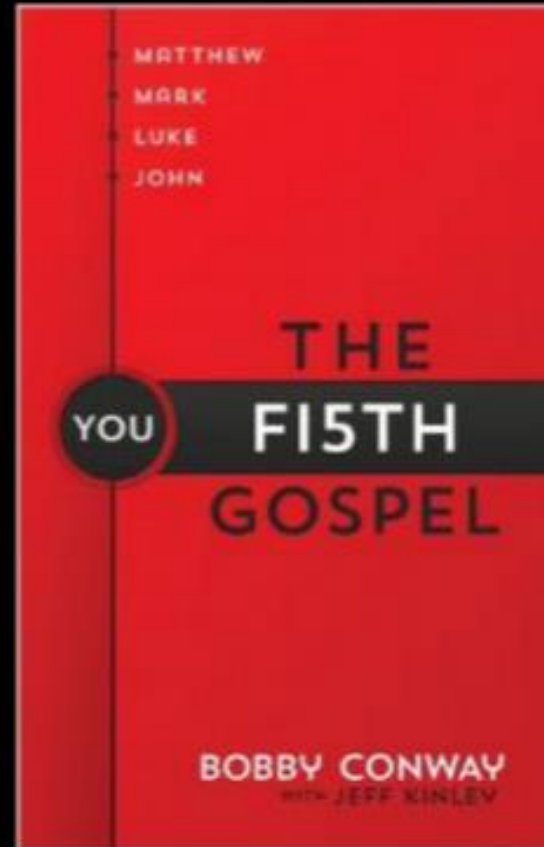
But God
loves us
so much
He sent
Jesus to
die for us

John 3:16

Christ
died for
you.
Come to
Jesus.

Romans 10:13

MATTHEW
MARK
LUKE
JOHN
& YOU





This thing called Christianity is all about our glorious Christ Jesus and His passionate pursuit to find volunteer lovers of God whom He transforms to become deliverers of [people].

Mike Bickle quoted in *Wasted on Jesus* by Jim W. Goll

People don't
decide on faith –
they discover it.

Their experiences with
others is one of God's
powerful ways for them
to encounter God's love.

Ministry events
provide opportunities
for those experiences



WHAT CAN A WOMEN'S MINISTRY DO?

We can provide:

- opportunities
- training
- connections
- motivation





WILL OUR OUTREACH BE SUCCESSFUL?

- Work from a purpose and a goal
- Put people before programs
- Pray
- Depend on God-power
—not people-power



BE THE KIND OF
WOMAN
THAT WHEN YOUR
FEET HIT
THE FLOOR EACH
MORNING
THE DEVIL SAYS
"OH CRAP, SHE'S UP."