

# **BUILDING SOFT SKILLS TRAINING**

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APPLESTAR PRODUCTIONS**



# WHAT THE HECK ARE SOFT SKILLS?

AND WHY IS IT SO HARD TO TEACH THEM?

**CRITICAL  
STEP 1**

**KNOW  
WHERE  
YOU'RE  
GOING  
AND  
WHY**

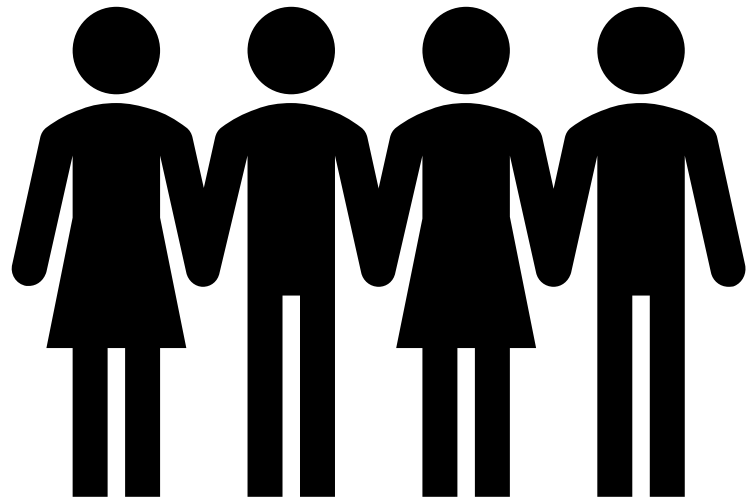
**SHOW  
ME  
THE  
PROBLEM!**





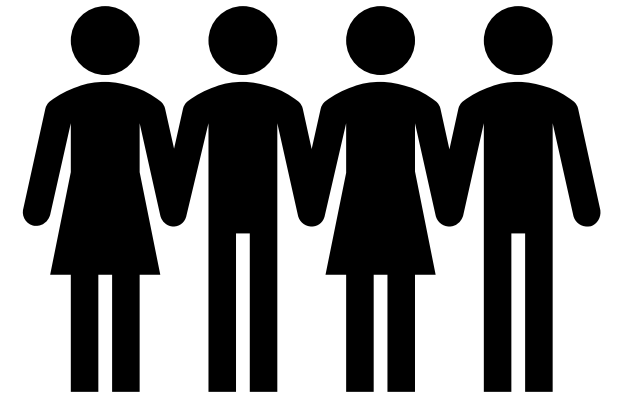
**HOW IS IT  
IMPACTING  
THE  
BUSINESS?**

**IN THE END,  
WHAT DO THEY  
NEED TO KNOW  
AND DO?**



**HOW WILL WE  
KNOW THAT  
THEY KNOW  
AND CAN DO  
IT?**

**HOW WILL THEY KNOW  
THAT THEY KNOW AND  
CAN DO IT?**

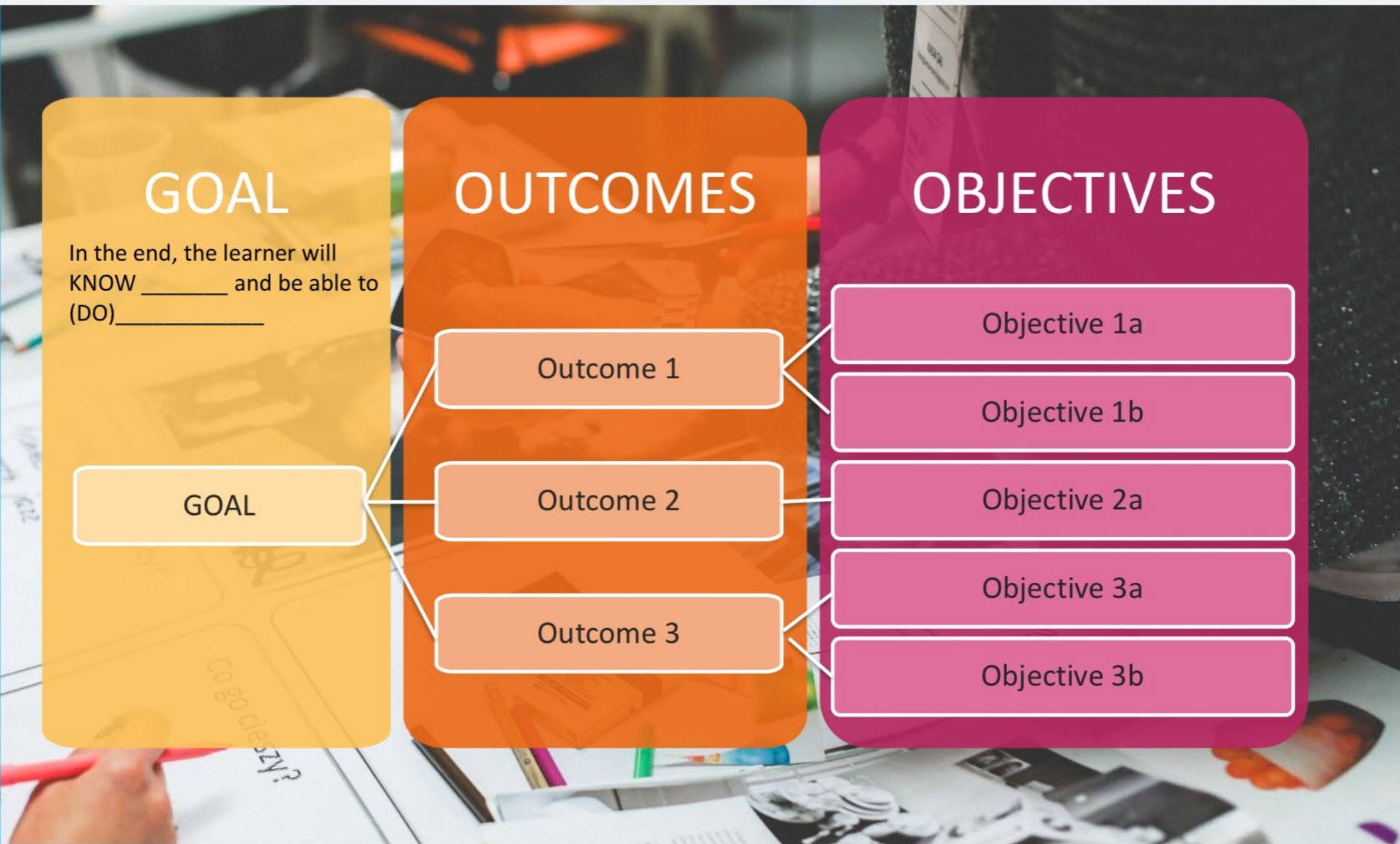




**CRITICAL  
STEP 2**

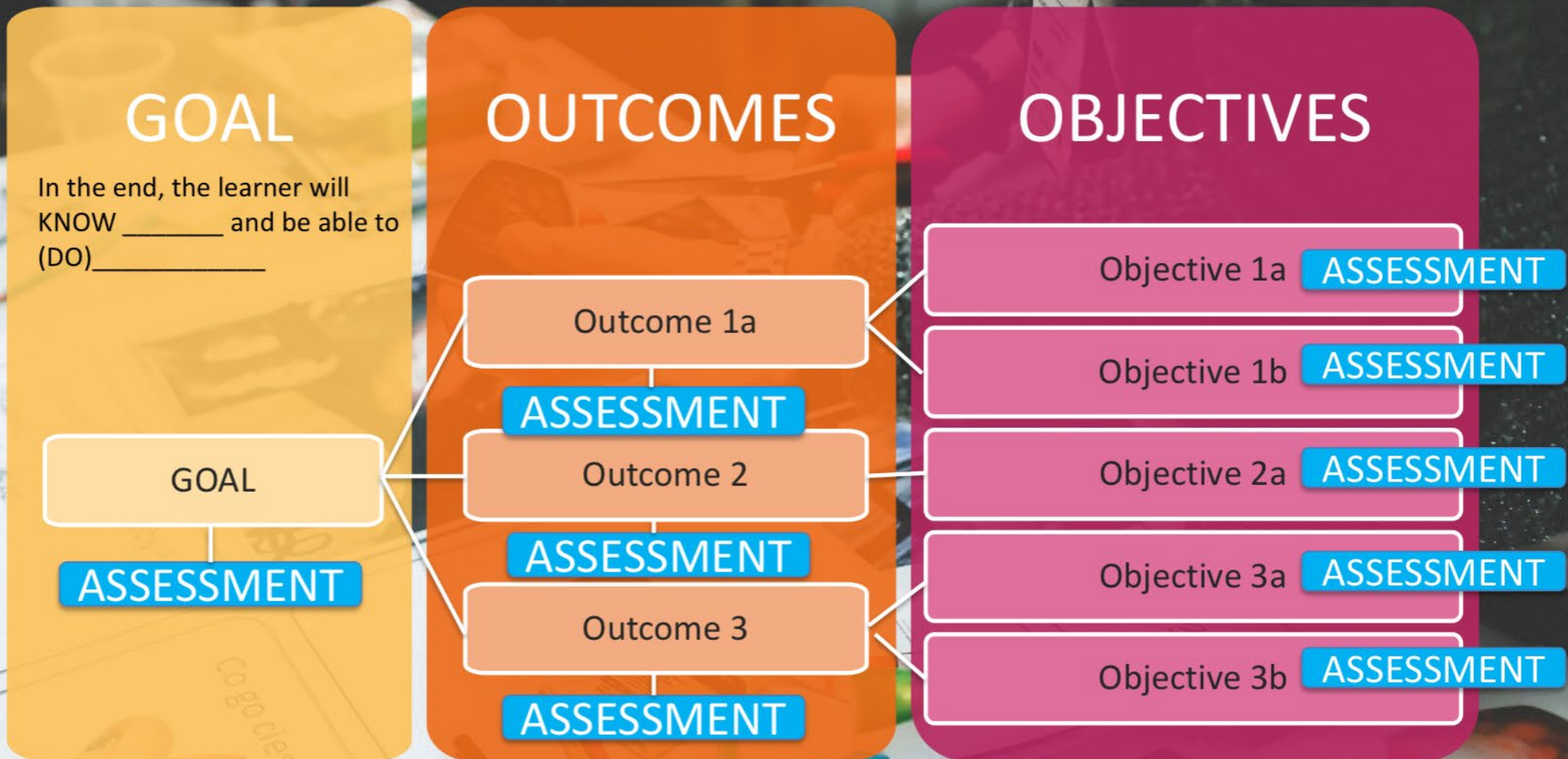
**BUILD THE  
FRAMEWORK  
BEFORE THE  
CONTENT**

# INSTRUCTIONAL DESIGN 101



MAP GOAL TO OUTCOMES TO OBJECTIVES

# INSTRUCTIONAL DESIGN 101



ASSESS EACH COMPONENT

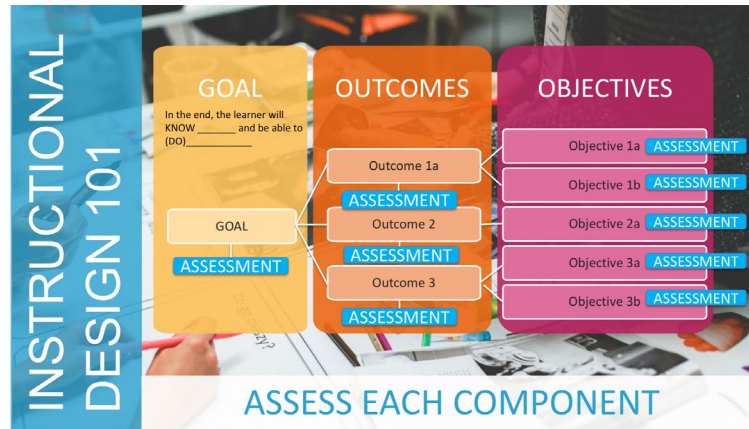


## *Authentic Assessment*

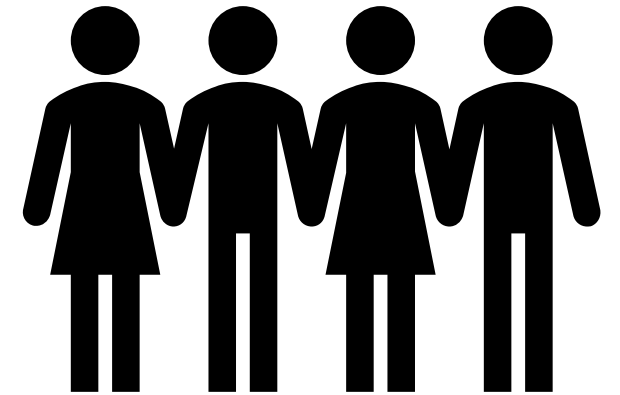
.....  
*only the best will do*

EXAMINES  
LEARNER ABILITY  
IN REAL WORLD  
CONTEXT

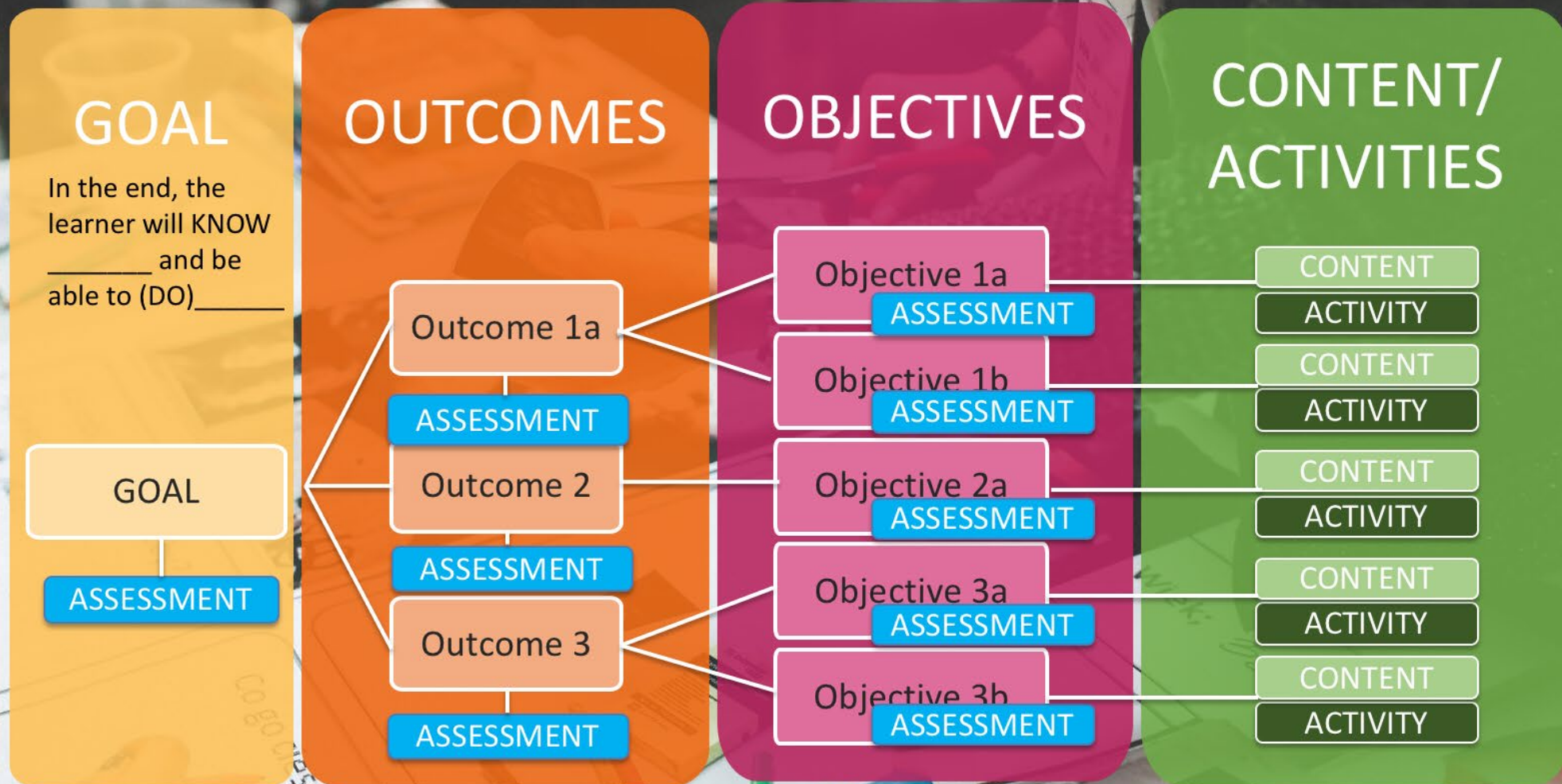
PROMOTES  
BETTER **TRANSFER**  
BACK TO THE JOB



**IT'S HOW YOU KNOW  
THAT THEY KNOW AND  
CAN DO IT!**



# INSTRUCTIONAL DESIGN 101



ADD ALIGNING CONTENT AND ACTIVITIES